ANYZA MARKET

Anyza Market manual

Step by step, with screenshots

anyza.market · blog.anyza.net/en/help/market · 2026-10-19

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01

What is Anyza Market

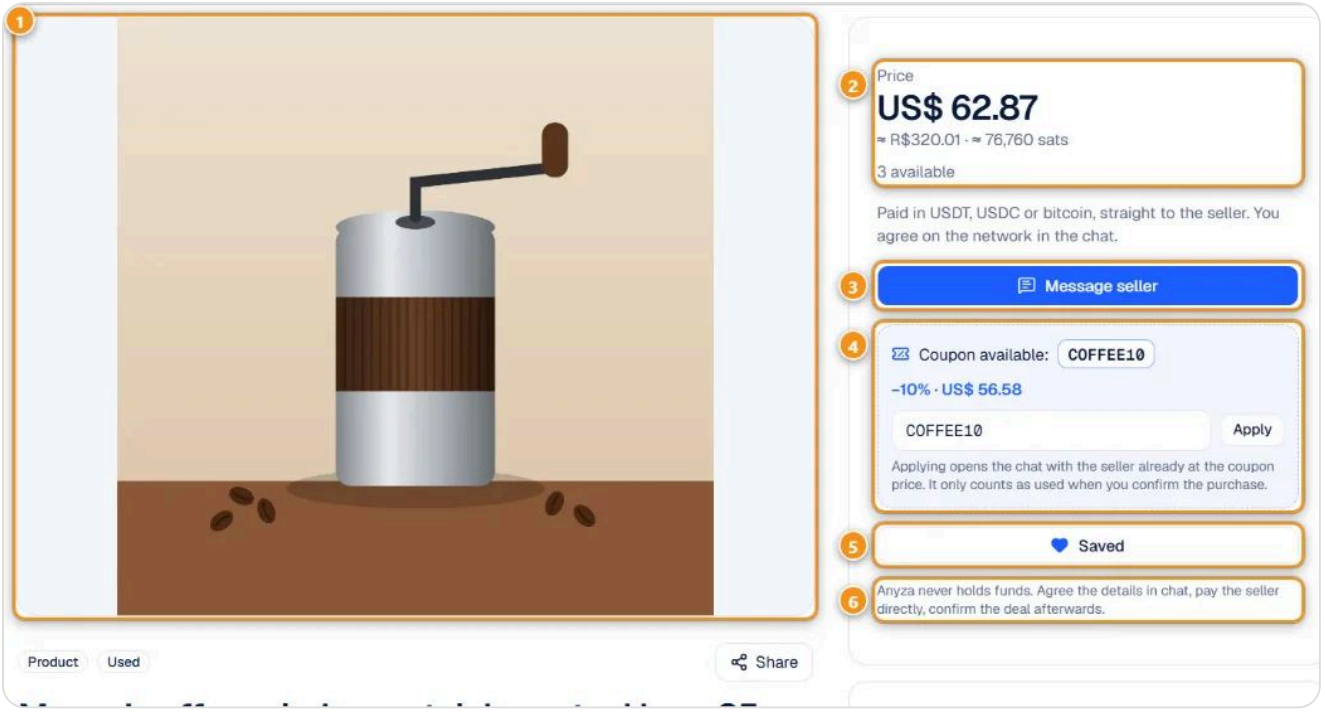
Classifieds in many countries where you pay the seller directly in crypto. Anyza never holds the money and takes no commission.

Anyza Market (anyza.market) is a classifieds site. People list what they sell, the service they offer or what they are looking for, and buyers talk **directly to the seller**. You use the same Anyza account as on Club and Events.

How it works

- **Payment goes straight from buyer to seller**, in crypto: USDT, USDC or Bitcoin. Every listing accepts all three, and you agree on the network (for example Tron or Solana for USDT, Lightning or on-chain for Bitcoin) in the chat. Anyza doesn't receive, hold or refund money, and takes no commission on sales.
- **Prices are set in US dollars** (1 USDT or USDC = 1 USD). The amount in your local currency and in bitcoin is shown as a reference, at today's rate.
- **Listings can be products, services or "Looking for"** posts, where someone with crypto says what they want to buy.
- **Every listing is checked by AI** (text and photos) before it goes live and again on every edit. Unclear cases go to a person.

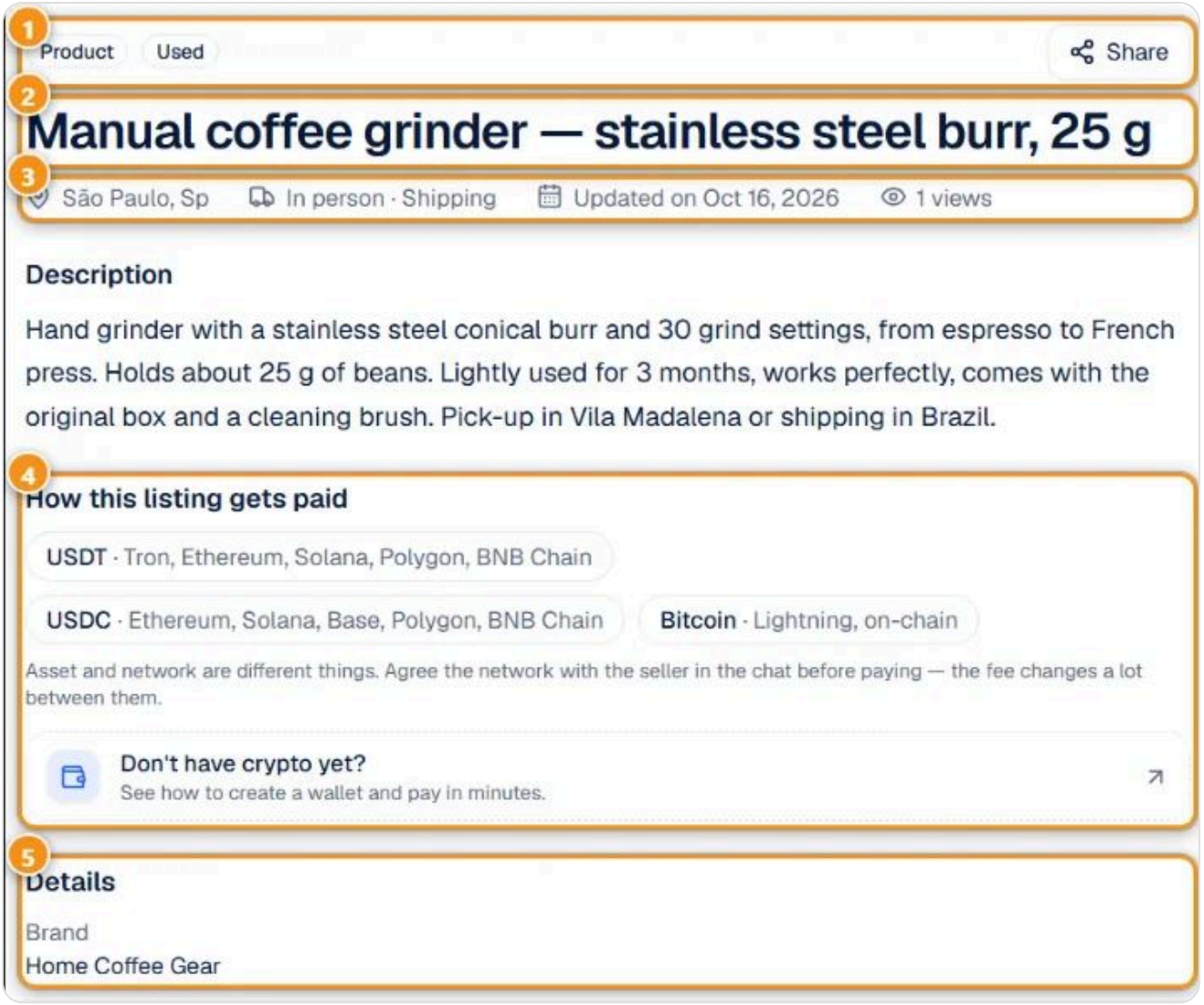
A listing page



The buy box on a listing

1 Photos · 2 Price in US$, with local currency and sats · 3 Message seller · 4 Coupon available · 5 Save · 6 Anyza never holds money

The right side has the price 2 in dollars, with the value in your currency and in sats as a reference, and how many are available. **Message seller** 3 opens a private chat with the seller. If the seller has a public coupon, it shows in the dashed box 4. **Save** 5 adds the listing to your favorites.



The details of a listing

1 Type and condition · 2 Title · 3 City, delivery, last update and views · 4 How this listing gets paid · 5 Details

Under the photos you see the type and condition 1, the title 2, the city, how it is handed over 3 and the description. **How this listing gets paid** 4 lists the coins and networks the seller accepts. If you don't have crypto yet, the link there shows how to set up a wallet in minutes.

Regions and cities

Anyza Market is organized in **regions**. `anyza.market` is the Global region, for browsing everything. Each country has its own address, for example `br.anyza.market` or `uk.anyza.market`, with listings from that country, its language and its currency as a reference. Each country region also has a page for every city that has live listings, listed under **By city** on the region's home page.

Who can do what

- **Anyone** can browse, search and see listings, profiles and reviews without an account.
- **With a confirmed account (level L1, e-mail confirmed)** you can publish, ask public questions and message sellers.
- **Some high-value categories require level L3** (ID document checked by a moderator).
- **The Business account** (a store) requires level L3. See Business account and featured listings.

Levels show on every profile and listing, so you can see who you are dealing with. More in Verifications and levels.

What it costs

There is no charge to create a listing and no sales commission. While a listing is live, it uses **1 credit per day** on a personal account (2 per day for a Business store). Paused, sold and expired listings don't count.

Every account starts with **1,000 welcome credits** and earns up to **100 bonus credits** each active month, which covers up to 3 live personal listings. Featured listings, the Business store and the live showcase are paid in credits too. Check your balance in Credits and the prices on the pricing page.

If your balance runs out, your listings pause and come back on their own when you top up. Nothing is deleted. More in Low balance, zero balance, and lockout.

Common questions

Is Anyza the seller? No. Anyza doesn't sell anything and doesn't receive payment on anyone's behalf.

Is there a buyer protection or escrow? No. Crypto payments have no chargeback, so read How to trade safely before your first deal.

I invited a friend who started selling. Do I get anything? If they joined through your invite link, their 3rd confirmed sale to different buyers counts as a creator milestone. See Creator referral.

Related

- Your account and public profile
- Post a listing
- Search, filters and alerts
- Trading: questions, chat and handshake

02

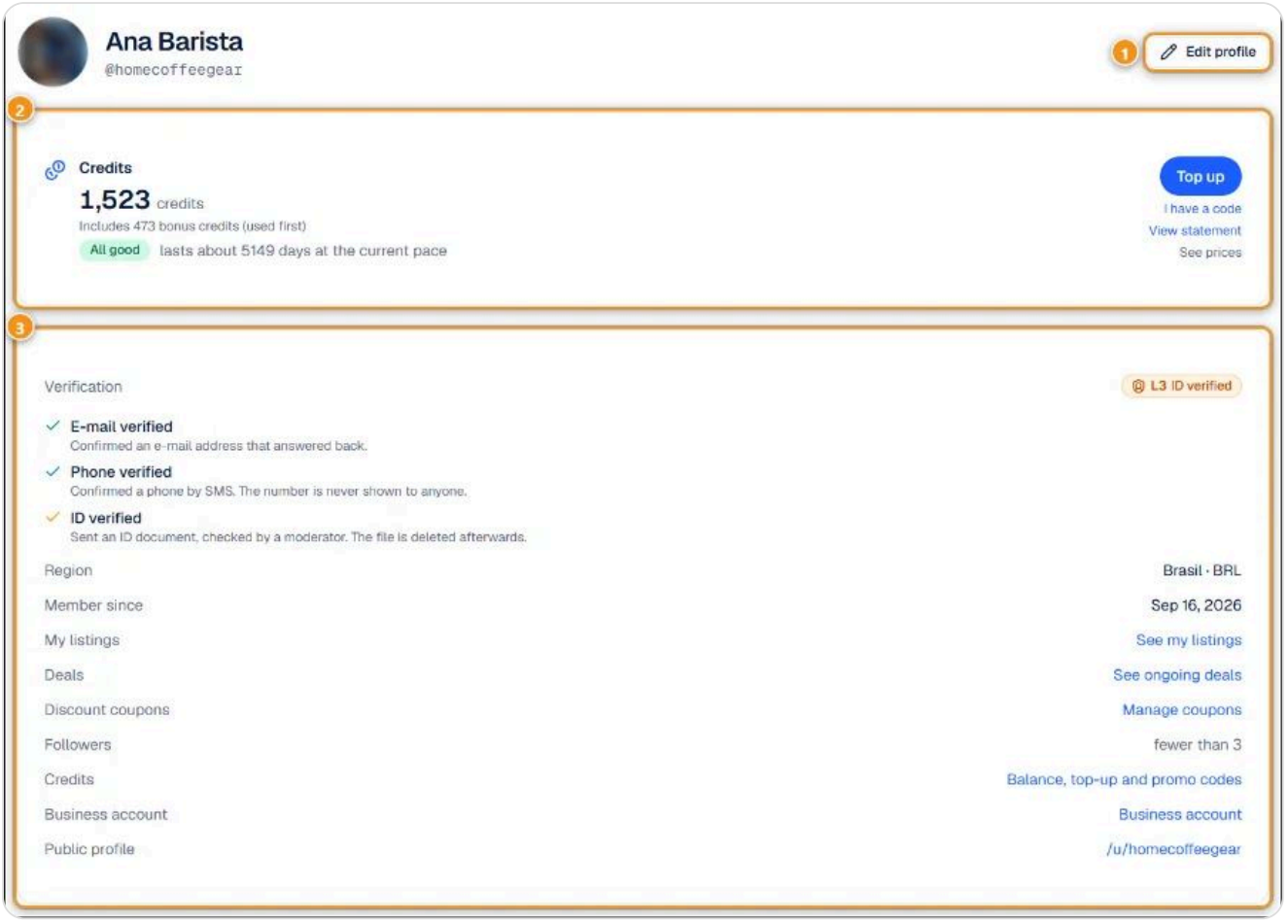
Your account and public profile

The My account page with your credits, verification and shortcuts, and the public profile or store page buyers see before they message you.

Your Anyza account is the same on Market, Club and Events. On the Market it has two faces: **My account**, which only you see, and your **public profile** (or store page), which everyone sees.

My account

Open the avatar menu and choose **My account** (`/me`).



The My account page

1 Edit profile · 2 Credits · 3 Verification and shortcuts

- **Edit profile** 1 changes your photo, display name, bio and region.
- **Credits** 2 shows your balance, how many are bonus credits (used first) and how long they last at your current pace. **Top up**, **I have a code**, **View statement** and **See prices** take you to Anyza Finance.

- The bottom block 3 shows your **Verification** level and shortcuts to **My listings**, **Deals**, **Discount coupons**, **Credits**, **Business account** and your **Public profile**. **Followers** shows how many people follow you (below 3 it says "fewer than 3", so nobody can guess who).

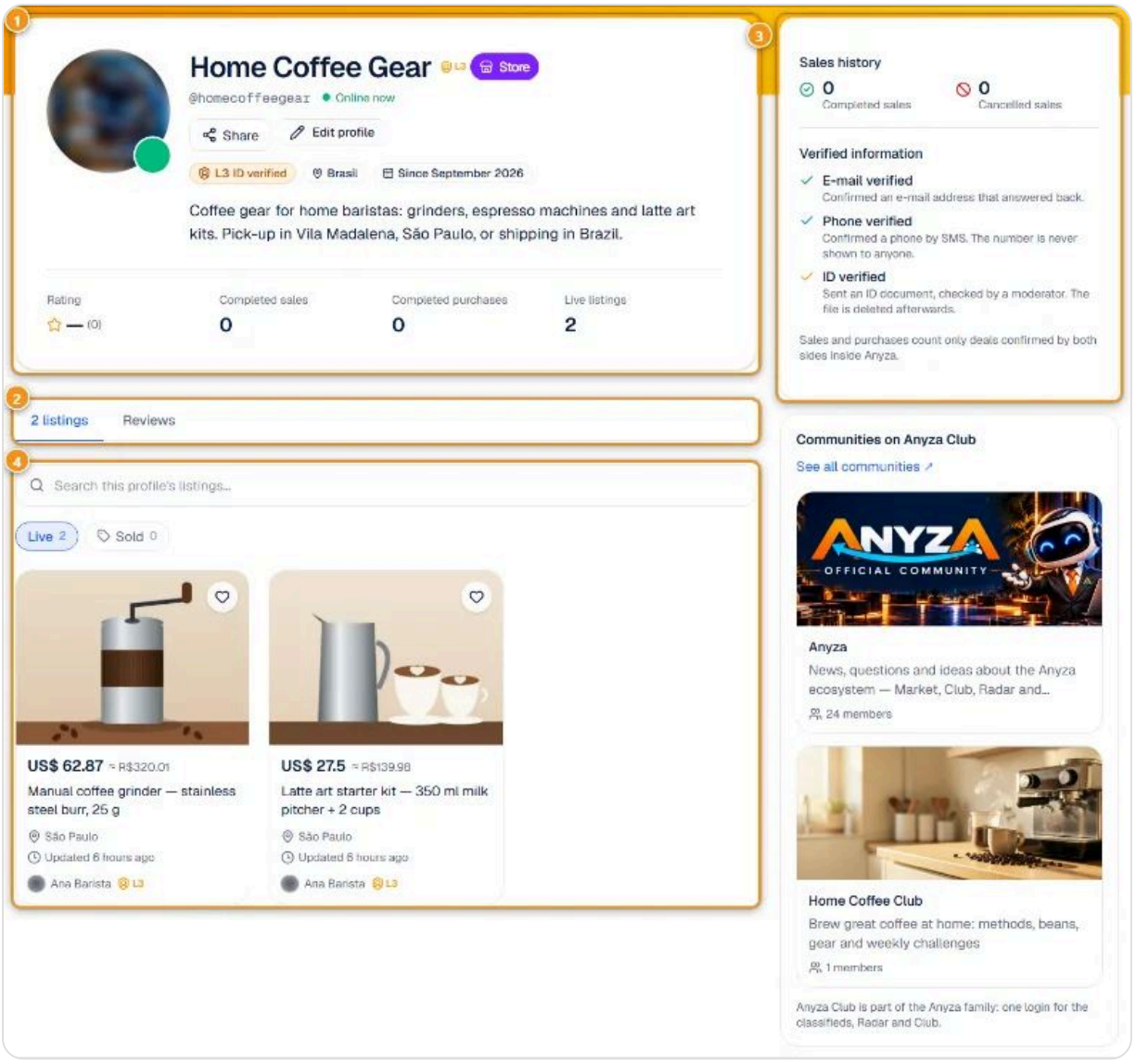
Verification levels

- **L1**: e-mail confirmed. Enough to publish, ask questions and message sellers.
- **L2**: phone confirmed by SMS. The number is never shown to anyone.
- **L3**: ID document checked by a moderator. The file is deleted afterwards. Required for some high-value categories and for the Business store.

Higher levels show on your profile and listings and make buyers more willing to deal with you. See Verifications and levels.

Your public profile or store

Everyone can open your profile at `/u/<username>`. With a Business account it becomes your store, with the store name and the **Store** badge.



A public store page

1 Name, level, bio and numbers · 2 Listings and Reviews tabs · 3 Sales history and verified information · 4 Live listings

The header 1 shows the name, the verification level, the region, how long you have been on Anyza, your bio, the **Rating**, **Completed sales**, **Completed purchases** and **Live listings**. **Share** copies the link; on your own profile you also see **Edit profile**.

The tabs 2 switch between your listings and the **Reviews** you received. The side box 3 repeats the sales history and lists what is verified (e-mail, phone, ID). Below the listings 4, buyers can search inside your profile and see what is live or sold. If you own communities on Anyza Club, they show on the side too.

Tips

- Add a real photo and a short bio saying what you sell and where. Profiles with a bio get more messages.

- Confirm your phone (L2). It costs nothing and buyers trust it.
- Your sales and purchases only count when the deal is confirmed by both sides. See Deal closed, receipt and reviews.

Related: What is Anyza Market · Business account and featured listings

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Post a listing

Start from a photo and let the AI fill in the listing, or write it yourself. Drafts save on their own; the listing goes live after a quick AI check.

You can list a product, a service, or something you are looking for. It takes a few minutes, and you can start from a single photo.

You need a confirmed account (level L1 or higher). Some high-value categories require level L3; the form tells you when that is the case.

Start: from a photo or by hand

1. Sign in and click **Sell for free** at the top (**Post a listing** on the phone).
2. If you are on the Global region, pick your country first (**Where are you selling?**). Listings live in a country region so buyers nearby find them.
3. Choose how to start:



Start from a photo or by hand

1 Choose a photo · 2 Use your phone's camera · 3 Start without a photo

- **List it from a photo:** tap **Choose a photo** 1 (or **Take a photo** on the phone). On a computer, **Use your phone's camera** 2 shows a QR code: scan it and take the photo on the phone (the code lasts 30 minutes, no sign-in needed on the phone). The AI works out what the item is and suggests the category, title and description. Tap **Yes, start filling in** to use them, or **Continue with this photo** to fill in by hand. The photo becomes the cover.
- **Start without a photo** 3: fill in everything yourself and add photos later.

The suggestion only describes what is visible. Model, condition and age are yours to state, and you answer for what the listing says.

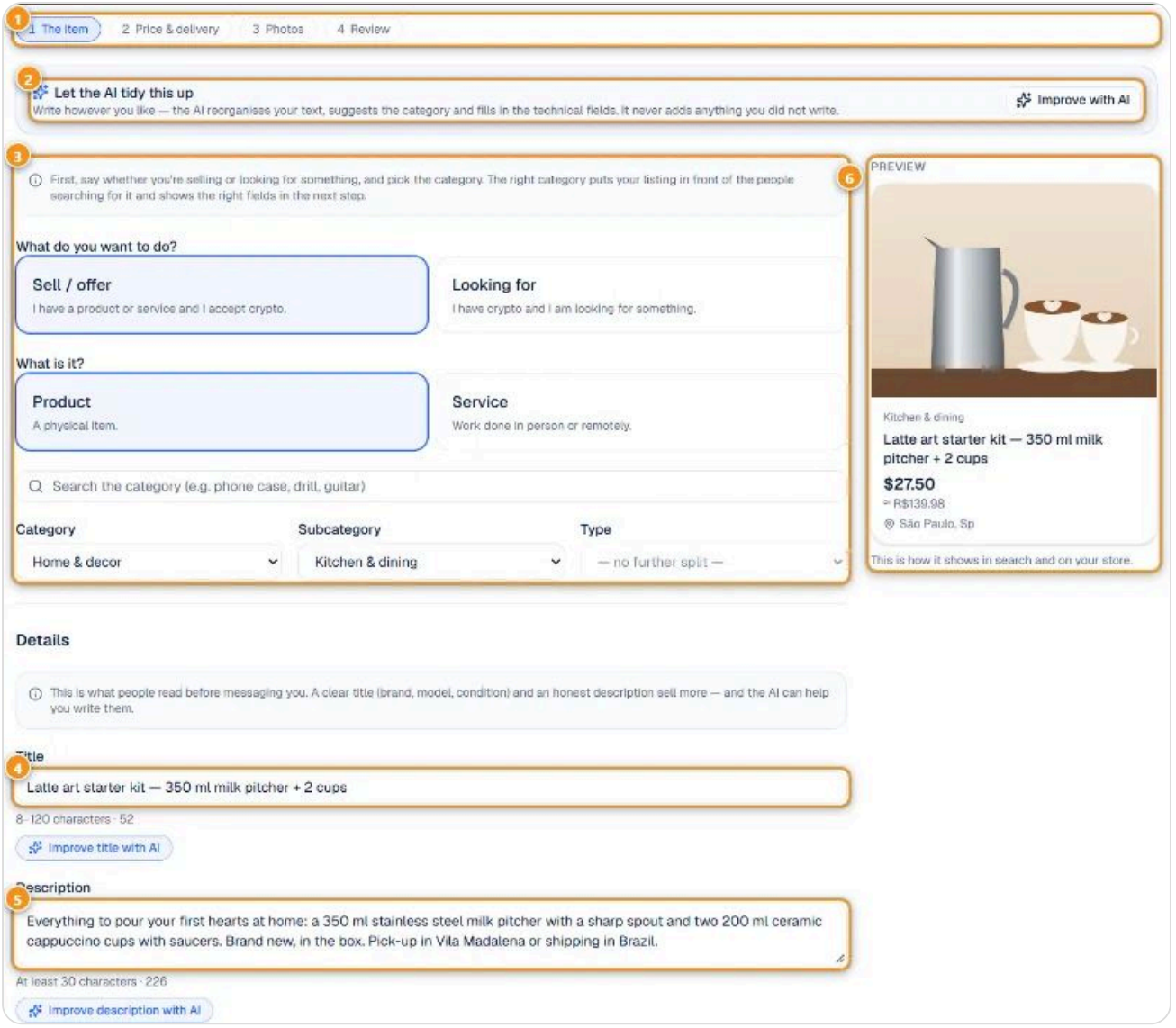
Drafts save on their own

Everything you type is saved as a draft about every second, even before you add a price or a place. You can close the page and continue later on any device: your drafts appear under **Your**

drafts on the listing page, with **Continue** and **Delete**.

- Up to 20 drafts per account. When you go over, the oldest one is dropped.
- A draft untouched for 60 days is deleted automatically.

Step 1: The item



Step 1 — the item

1 The four steps · 2 Let the AI tidy this up · 3 Sell or look for, product or service, category · 4 Title · 5 Description · 6 Preview

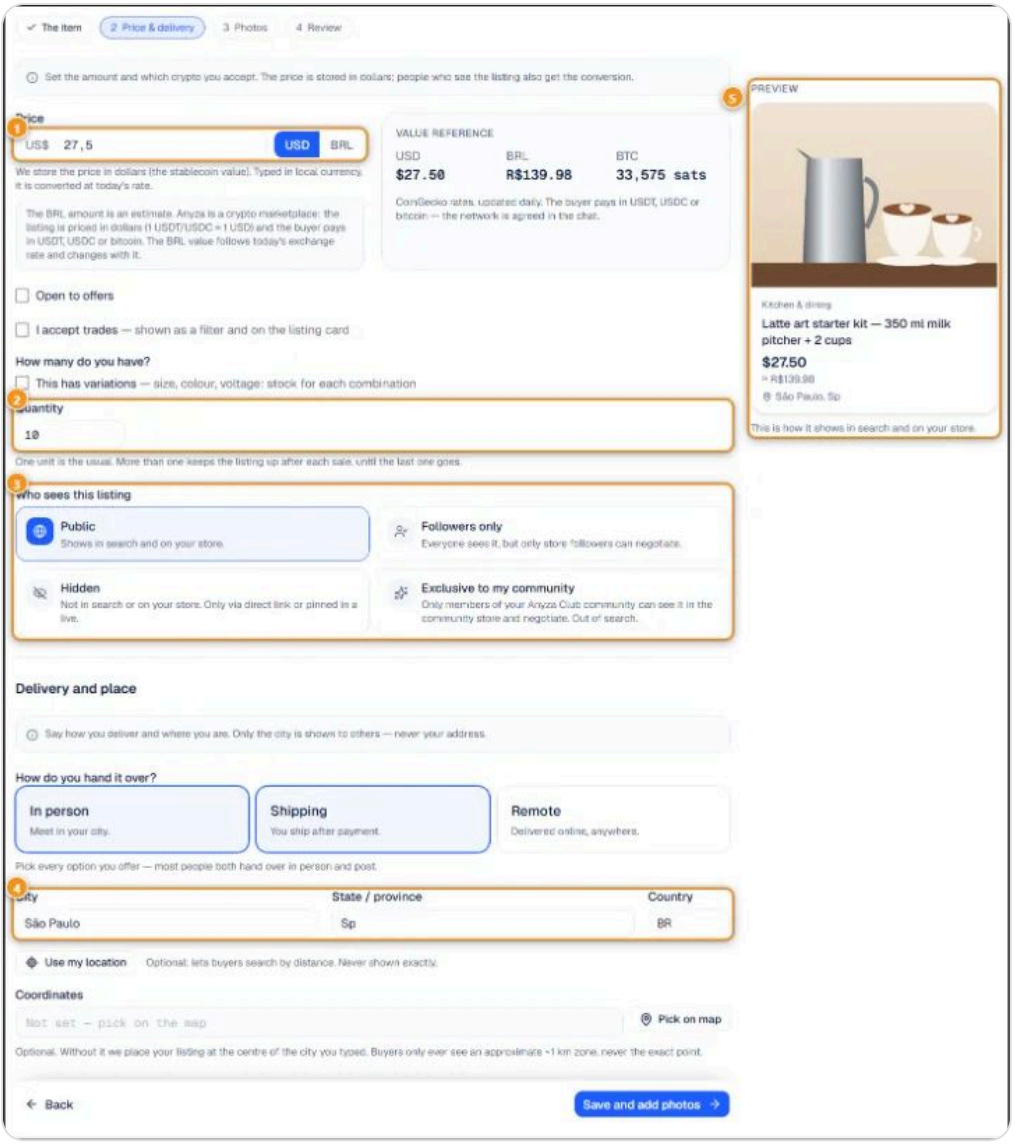
The bar at the top 1 shows the four steps; you can jump back to any step you have filled.

- **What do you want to do? Sell / offer** or **Looking for**. **What is it? Product** or **Service**. Then the **Category** 3: type in the search box or use the menus. The category decides the extra fields (for example, mileage for vehicles).

- **Title** 4 (8 to 120 characters) and **Description** 5 (at least 30 characters). Under each one, **Improve with AI** suggests a better version, which you read before applying.
- **Let the AI tidy this up** 2 reorganizes your text, suggests a better category and fills in the technical fields, without adding anything you didn't write.
- **YouTube video (optional)**, **Condition** and the category details further down. Fields marked * are required.

The **Preview** 6 shows the card exactly as it will look in search and on your store.

Step 2: Price & delivery



Step 2 — price and delivery

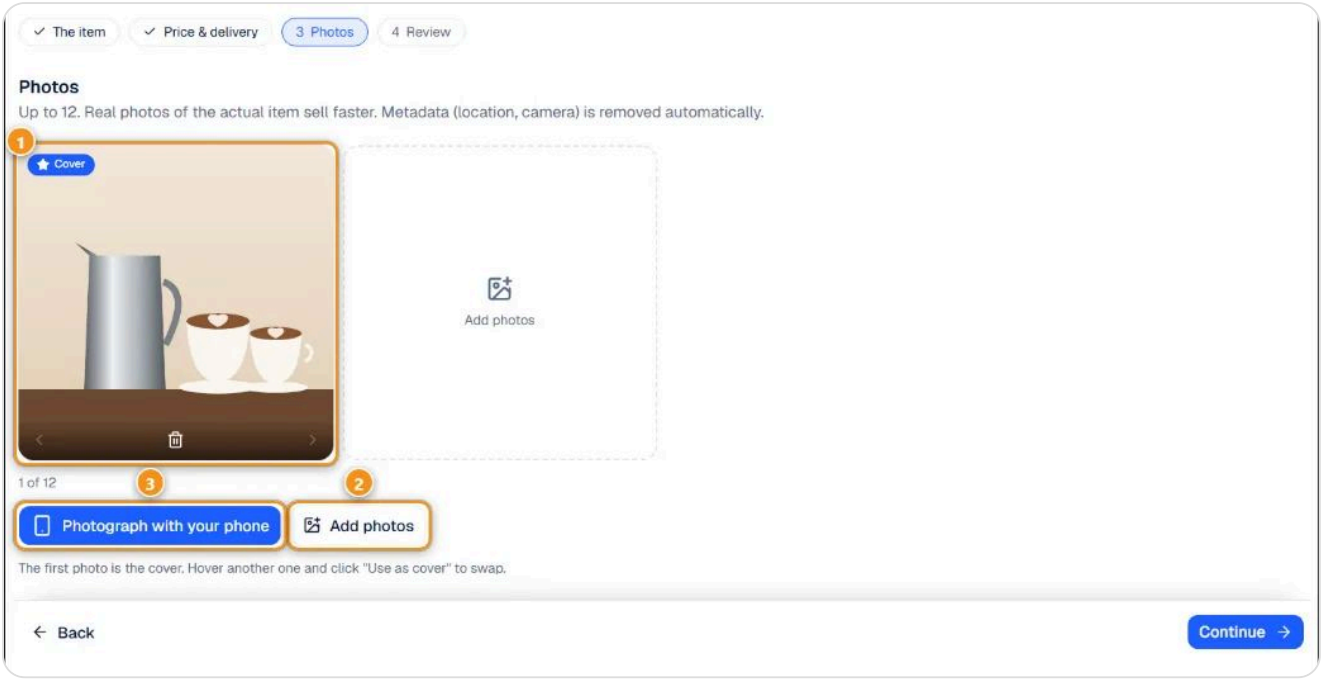
1 Price in US$ or local currency · 2 Quantity · 3 Who sees this listing · 4 City · 5 Preview

- **Price** 1 in US dollars, or typed in your local currency (switch with **USD** / your currency) and converted at today's rate. The **Value reference** box shows it in dollars, local currency and bitcoin.

- **Open to offers** and **I accept trades** (shown as a filter and on the card). With **I accept trades** ticked you can list what you would take in exchange — see Swap Market.
- You don't pick coins: every listing accepts USDT, USDC and Bitcoin. The buyer and you agree on the network in the chat.
- **How many do you have?** 2 A personal account sells one unit per listing. Stock and a size and colour grid (**This has variations**) are part of the Business store.
- **Who sees this listing** 3: see below.
- **Delivery and place**: tick every option you offer (**In person**, **Shipping**, **Remote**), then the **City** 4. **Use my location** or **Pick on map** is optional and lets buyers search by distance. Others only see the city and an approximate zone of about 1 km, never your address.

Tap **Save and add photos** to continue.

Step 3: Photos

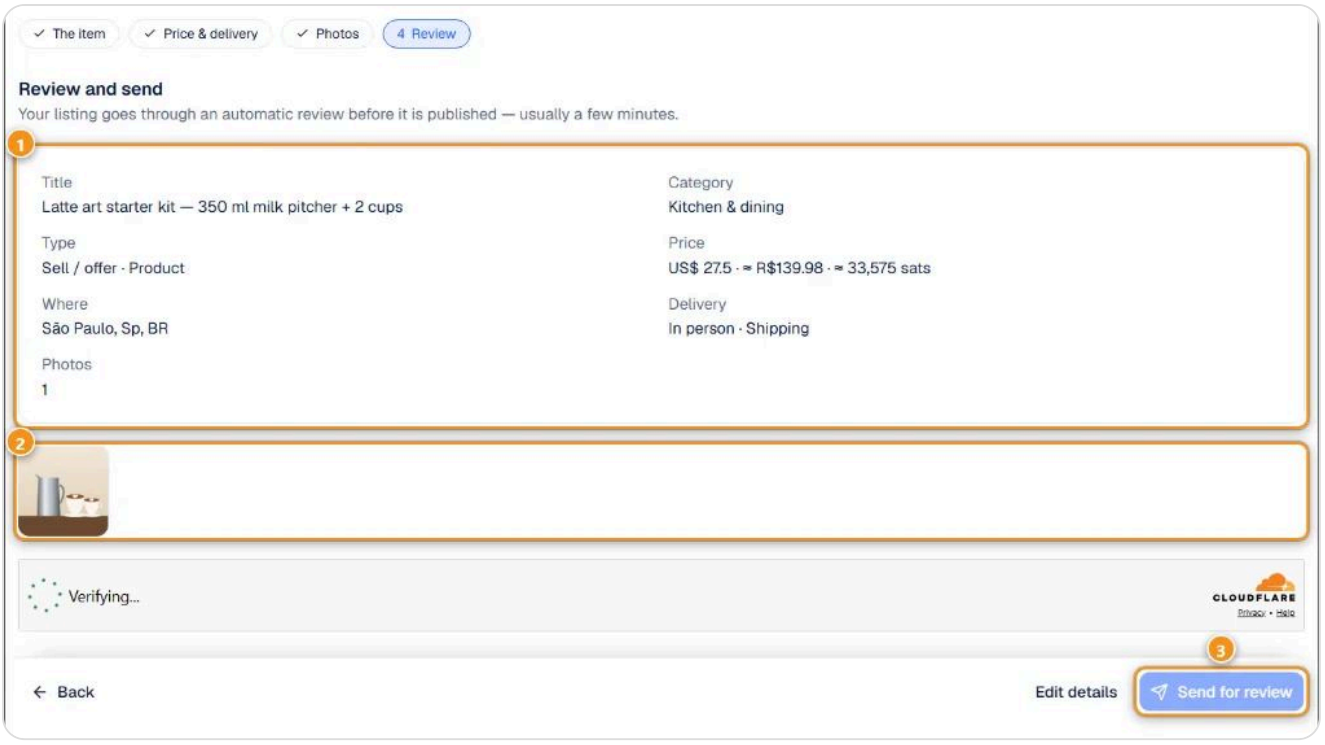


Step 3 — photos

1 Your photos (the first is the cover) · 2 Add photos · 3 Photograph with your phone

Up to 12 photos (JPEG, PNG or WebP up to 5 MB). The first one is the cover 1; hover another and click **Use as cover** to swap. **Add photos** 2 picks files from your device. **Photograph with your phone** 3 opens a QR code so you can send photos straight from the phone. Location and camera data are removed automatically. For services, photos are optional.

Step 4: Review



Step 4 — review and send

1 Summary · 2 Photos · 3 Send for review

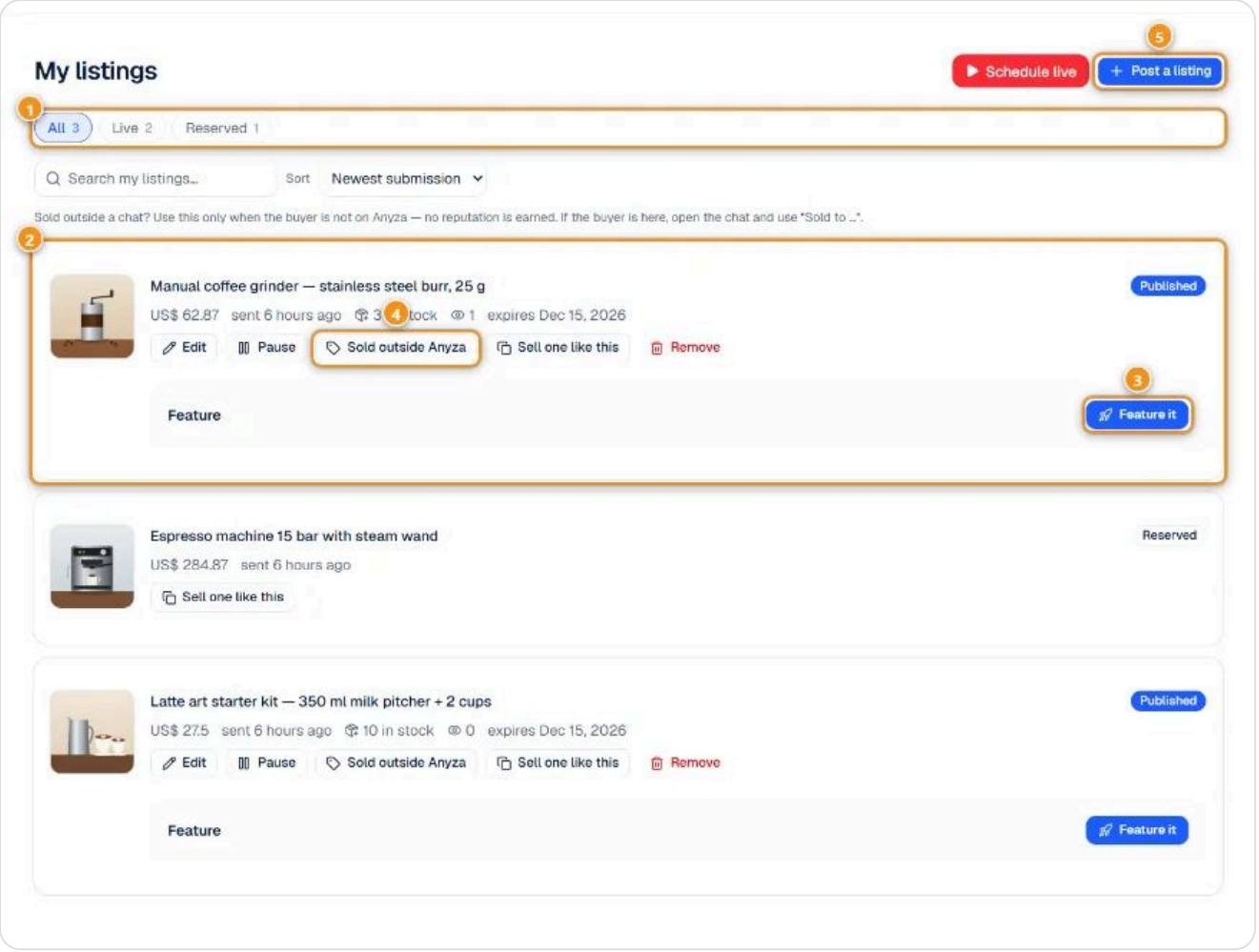
Check the summary 1 and the photos 2, then click **Send for review** 3. A quick "Confirm you are human" check may appear first. An automatic AI check of the text and photos usually takes a few minutes. Unclear cases go to a person and usually take less than a day. You see the status on the screen: **Under review**, **Published!**, **Needs a closer look** or **Not approved**. If it isn't approved, edit and send again.

Who sees the listing

- **Public**: in search and on your profile or store. This is the only option for most personal accounts.
- **Exclusive to my community**: if you own a community on Anyza Club, pick it under **Which community**. The listing leaves search and your profile and shows in the community's **Store** page, for members only. Anyone with the link can see it, but only members can negotiate. If you don't have a community yet, the form offers a link to create one.
- **Followers only** and **Hidden** are for Business stores. See Business account and featured listings.

Manage your listings

Open **My listings** in the account menu.



My listings

1 Filter by state · 2 A listing and its buttons · 3 Feature it · 4 Sold outside Anyza · 5 Post a listing

Filter by state 1 (**All**, **Live**, **Reserved**, and so on), search and sort. Each listing 2 shows its price, stock, views and expiry date, with these buttons:

- **Edit**: changes go through the AI check again.
- **Pause** and **Publish again**. A paused listing leaves search and stops using credits.
- **Sold outside Anyza** 4: only when the buyer isn't on Anyza. No reputation is earned. If the buyer is on Anyza, close the deal in the chat instead.
- **Renew 60 days**: listings expire after 60 days; renewing puts them back up.
- **Sell one like this**: creates a new listing with the same details and photos for you to review.
- **Remove**: permanent. The listing only stays under **Removed**.
- **Feature it** 3: book featured days. See Business account and featured listings.

Post a listing 5 starts a new one. Business stores also see **Schedule live** here.

Tips

- Short title with what it is plus the essentials (brand, model, size, year).
- Daylight photos of the actual item, with defects shown.
- If the review flags the category, fixing the category usually clears it.

> Prohibited items and content rules: anyza.net/legal/prohibited.

04

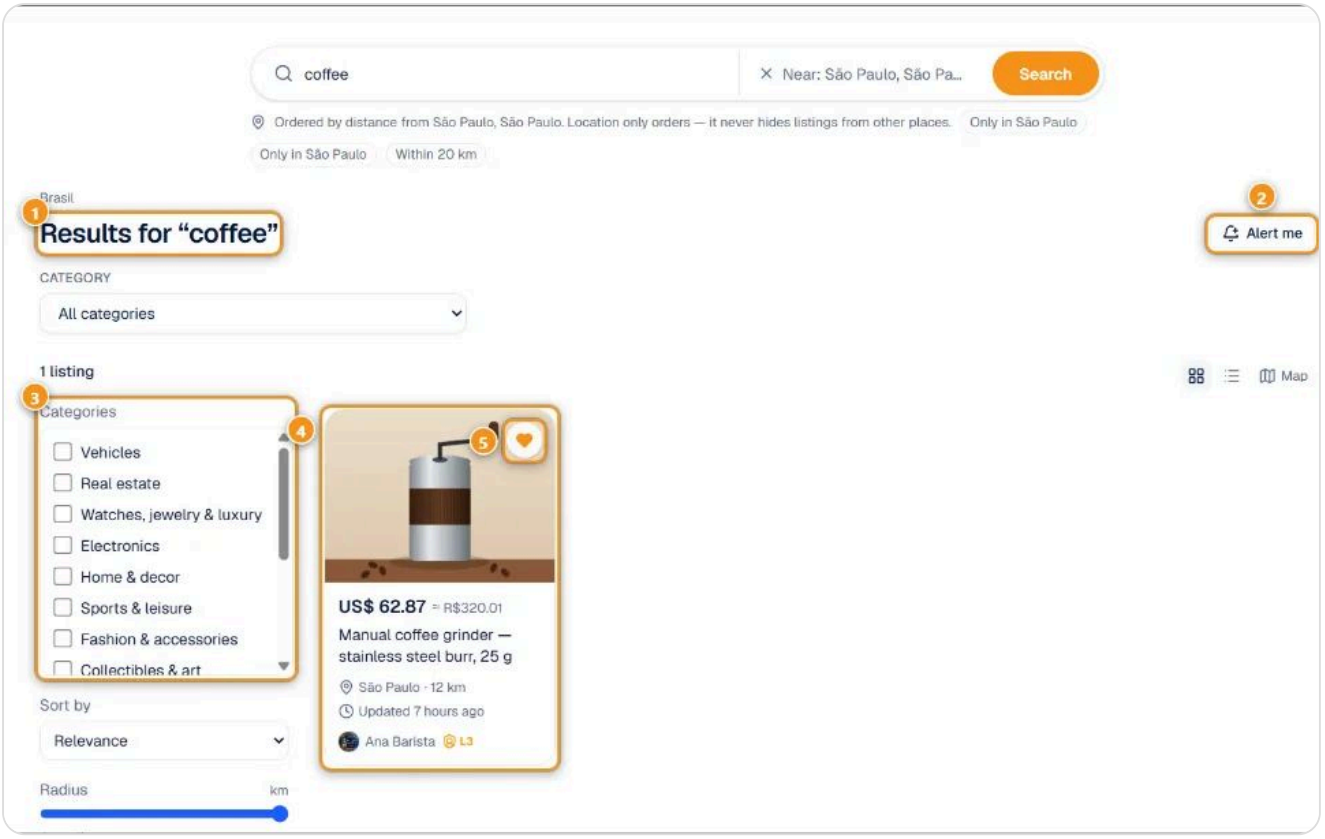
Search, filters and alerts

Search by text, category, city and distance, see listings on a map, browse city pages, and get an alert when something new matches.

You don't need an account to search. Alerts, favorites and following sellers need you signed in.

Search and filters

Type in the search bar at the top (**What are you looking for?**) and pick a category if you want.



Search results

1 Your search · 2 Alert me · 3 Filters · 4 A result · 5 Save to favorites

The results page shows what you searched for 1, the number of listings and the filters on the side 3 (**Filters** on the phone):

- **Categories**, **Price (US$)** with minimum and maximum
- **Type**, **Delivery** and **Condition**
- **Seller verification** (e-mail, phone or ID verified) and **Seller rating**
- **Location**: state and city, and in the Global region also the **Country**
- **Accepts trade** (or open the Swap Market to search by what you have)

- Category filters (for example brand), when the category has them

Each card 4 shows the price, the city, the distance when you searched near a place, and the seller with their level. The heart 5 saves it to your favorites.

Sort by offers **Newest**, **Relevance**, **Price: low to high**, **Price: high to low**, **Distance** and **Best-rated sellers**. You can switch between gallery and list view.

Near me

Near me uses your browser location (only if you allow it) and orders results by distance. Location only orders the list: it never hides listings from other places unless you set a distance with the **Radius** slider (in km or miles). If the browser blocks location, filter by state and city instead.

Map

Tap **Map** to see the listings on a map. Drag or zoom and tap **Search this area** to load what is there. Each pin marks an approximate zone of about 1 km, never the address. The map shows up to the 200 closest listings; zoom in to see more. Remote listings don't appear on the map.

Places that accept crypto nearby

When your search has a location (Near me or a place), a box called **Accept crypto nearby** may appear next to the results. It lists up to 6 businesses within 5 km that already take bitcoin, from Anyza Radar, with their distance. These are shops on the Radar map, not Market listings. **See all on Radar** opens the full map.

Regions

Switch regions with the **Region** selector at the top. Each country region has its own address (for example `br.anyza.market`) and shows prices in that country's currency as a reference. `anyza.market` is Global and shows everything.

City pages

Each country region has a page for every city with live listings, at `/city/<city>` (for example `br.anyza.market/city/campinas`). Open one from the **By city** chips on the region's home page.

A city page shows:

- the listings in that city, with category chips to narrow them (**All** shows everything) and **See all with filters** to continue in the full search;

- **Sell in** , to post a listing there;
- **Other cities** in the same region;
- a link to upcoming events in that city on Anyza Events, when there are any, and Anyza Club communities.

Only cities with at least one live listing have a page. The Global region has no city pages.

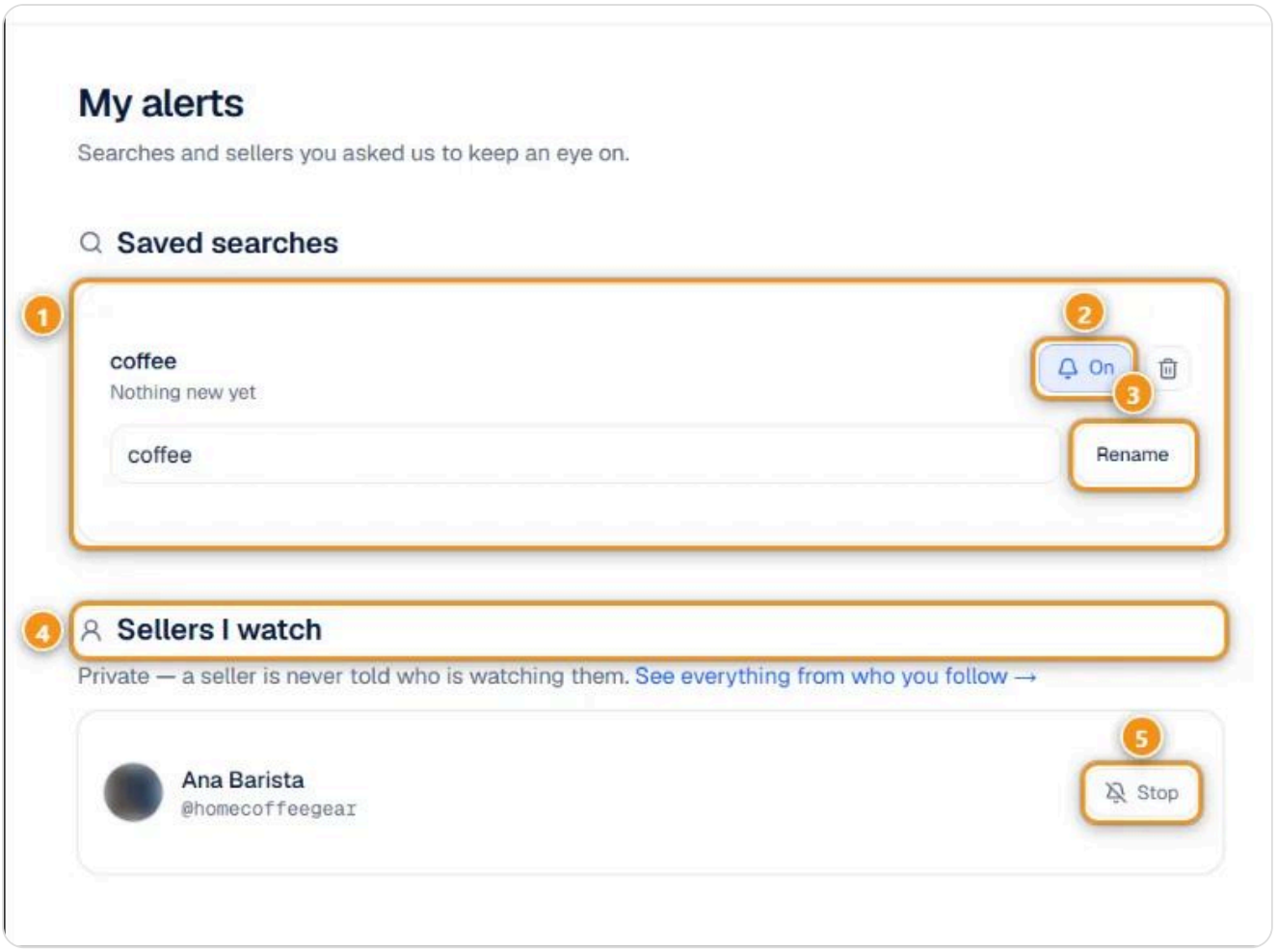
Alerts for a search

Set up the search the way you want and tap **Alert me** 2 (sign in first if asked). Give it a name in **Name this alert** and tap **Save alert**. We check every hour and notify you when a new listing matches.

- Up to 20 alerts per account.
- An alert can have only one category ticked.

My alerts

Your alerts live in **My alerts** (link **Manage my alerts**, or `/me/searches`).



My alerts

1 A saved search · 2 On / off · 3 Rename · 4 Sellers I watch · 5 Stop

Each saved search 1 shows whether something new came in. Tap **On** 2 to turn its alerts off or back on, type a new name and tap **Rename** 3, or use the bin icon to delete it.

Sellers I watch 4 lists the stores and people you follow. It is private: a seller is never told who is watching them. **Stop** 5 unfollows.

Alerts always arrive in the notification bell. To also get them by e-mail, check your notification and e-mail settings.

Tips

- Found nothing? Save an alert: the market is new and the listing you want may show up tomorrow.
- Use the map and **Search this area** to look around a neighbourhood or a city you are travelling to.

Related: Favorites, following and notifications

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Favorites, following and notifications

Save listings you like, follow stores to see their new listings, communities and events, and keep track of everything in the notification bell.

Three ways to keep an eye on what interests you, all free and all private. You need to be signed in.

Favorites

Tap the heart on a listing card (**Save to favorites**) or **Save** on the listing page. Your list is under **Saved** (the heart at the top of the site).



Saved listings

1 Saved · 2 A saved listing · 3 Remove from favorites

Each card 2 shows the current price, the city, when it was last updated and the seller. Sold or paused listings stay on the list, marked as unavailable, so you don't lose track of them. Tap the heart again 3 to remove a listing.

Saving a listing also counts as interest for the seller: it shows in their store numbers, without your name.

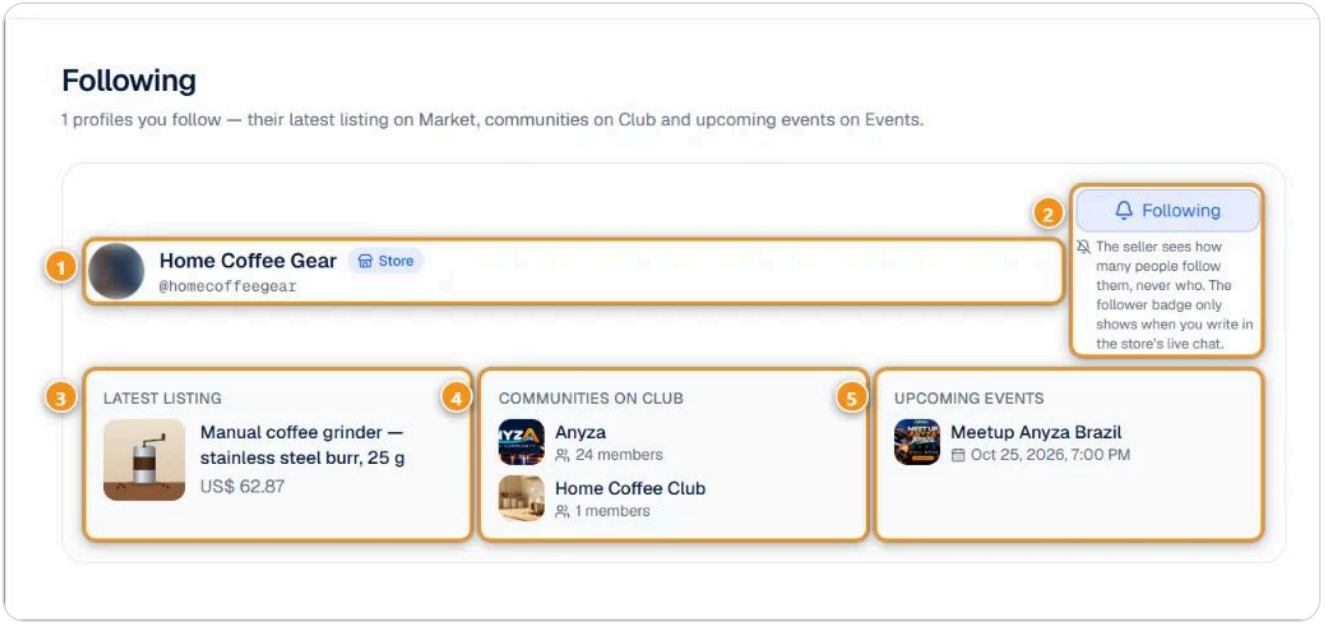
Following a store or seller

On a seller's profile, store or listing, tap **Follow**. You get a notification each time they publish something new.

- The seller sees how many people follow them, never who.

- Some stores have **Followers only** listings: anyone can see them, but you need to follow the store to negotiate.
- Your follower badge only shows when you write in that store's live chat.

Open **Following** in the account menu to see everyone you follow in one place.



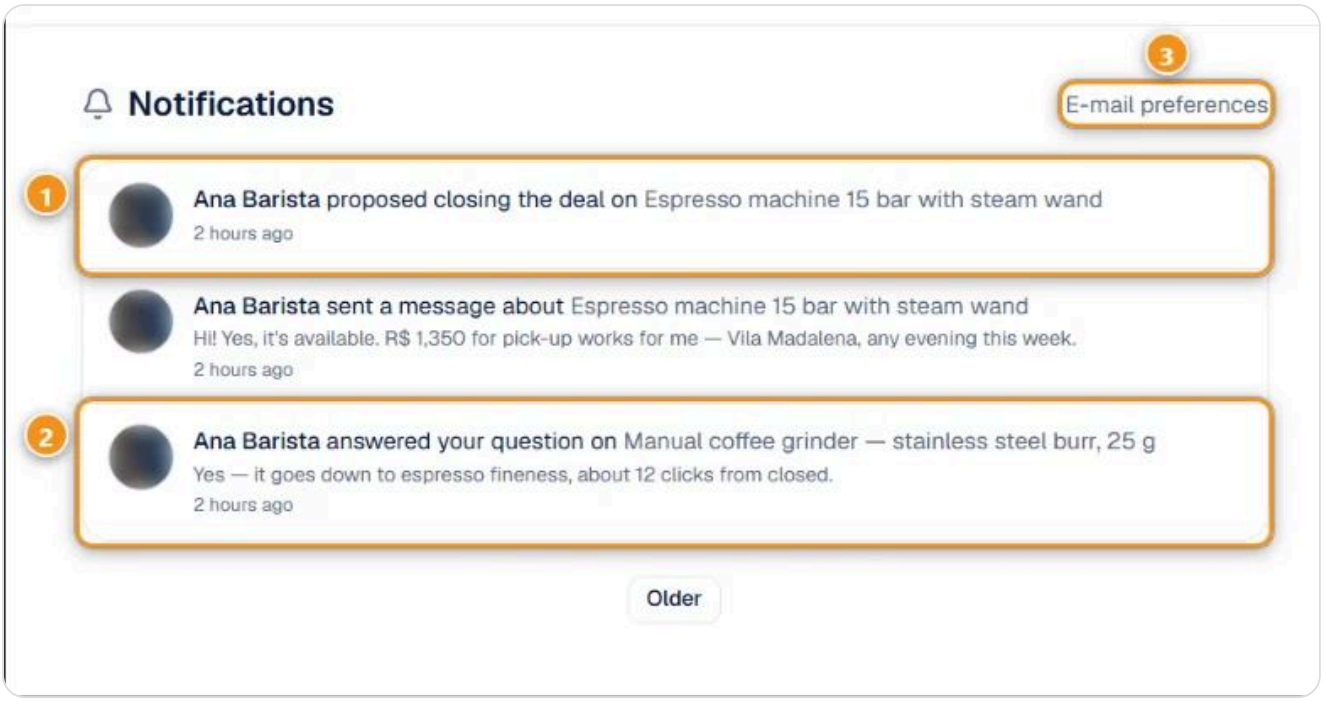
Following

1 The store or person · 2 Following · 3 Latest listing · 4 Communities on Club · 5 Upcoming events

For each profile 1 you see the **Latest listing** on the Market 3, their **Communities on Club** 4 and their **Upcoming events** on Anyza Events 5. Tap **Following** 2 to stop following. The same list appears under **Sellers I watch** in My alerts.

Notifications

The bell at the top shows what happened while you were away: new messages, answers to your questions, deals proposed or confirmed, reviews, alerts and new listings from people you follow.



Notifications

1 A seller proposed to close a deal · 2 Your question was answered · 3 E-mail preferences

Tap a notification to go straight to the chat, the listing or the deal. For example, 1 is the seller marking the item as sold to you, and 2 is the seller answering your public question.

E-mail preferences 3 chooses which of these also arrive by e-mail. See Notifications and e-mails.

Related: Search, filters and alerts · Trading: questions, chat and handshake

06

Trading: questions, chat and handshake

Ask in public, negotiate in a private chat, and close the deal with a handshake that both sides confirm. The money goes straight between you.

Every step below happens on Anyza except the payment itself, which goes wallet to wallet. To ask, message or close a deal you need a confirmed account (level L1 or higher).

Ask a public question

On the listing page, under **Questions & answers**, write your question and tap **Ask**.



Questions and answers on a listing

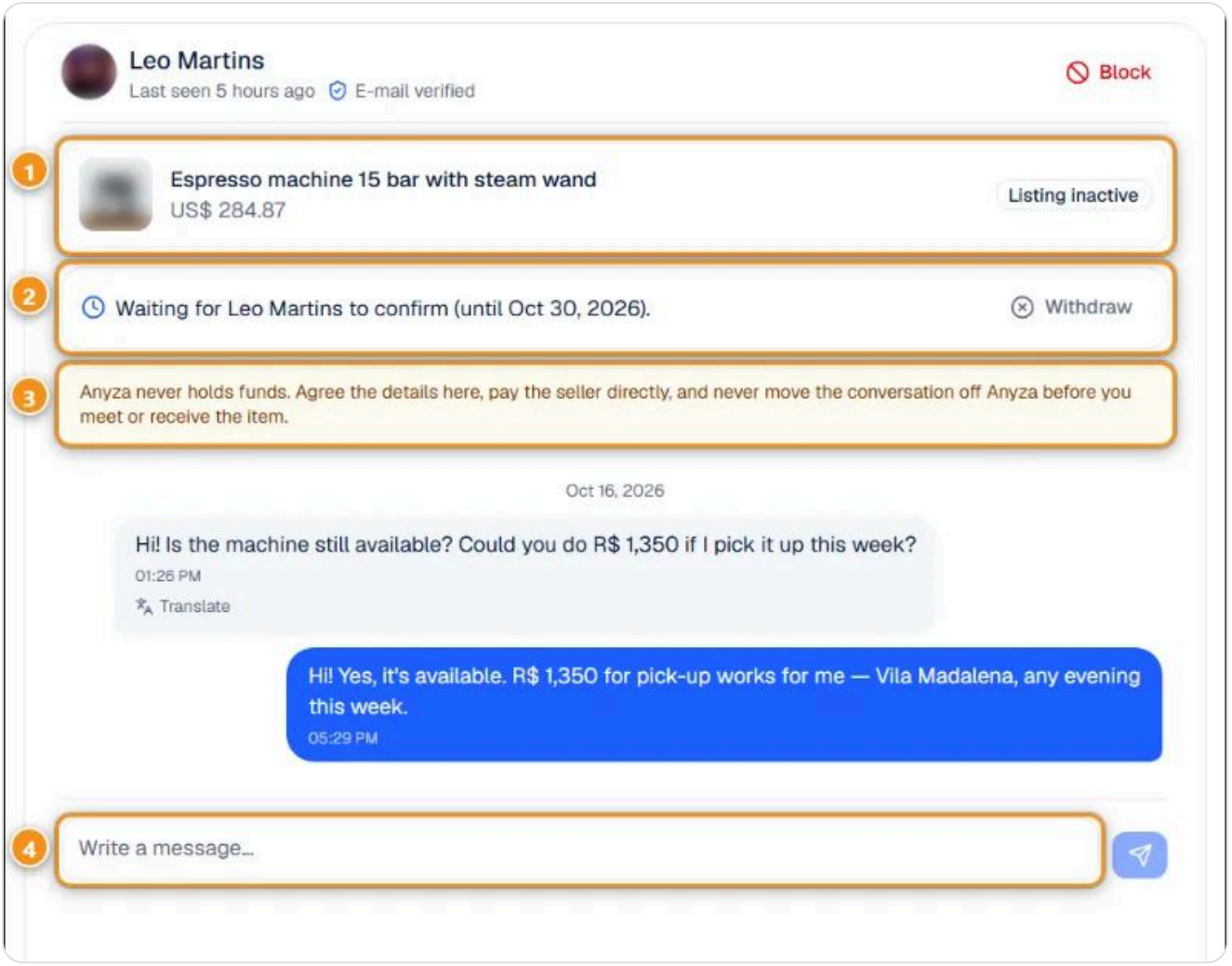
1 Your question · 2 Ask · 3 A question with the seller's answer

Questions have 5 to 500 characters 1. After you tap **Ask** 2, the question and the seller's answer 3 are public on the listing, which helps the next buyer. **Translate** shows the answer in your language. You can have up to 3 unanswered questions on the same listing; wait for the seller to answer before asking more.

Sellers see the questions in **Messages → Questions** and answer publicly. A seller can hide a question or **Hide and block user**.

Message the seller

Message seller opens a private chat tied to that listing. Agree there on the price, the coin and **the network** (the fee changes a lot between networks), and how the item is handed over. All your chats are in **Messages** (the speech-bubble icon at the top), tab **Chats**.



The chat, seller side

1 The listing · 2 Deal status · 3 Anyza never holds money · 4 Write a message

Each chat shows the listing it belongs to 1 and, once the deal starts, its status 2. The yellow reminder 3 is always there: pay the seller directly, and don't move the conversation off Anyza before you meet or receive the item. Type in the box 4; **Translate** under a message shows it in your language.

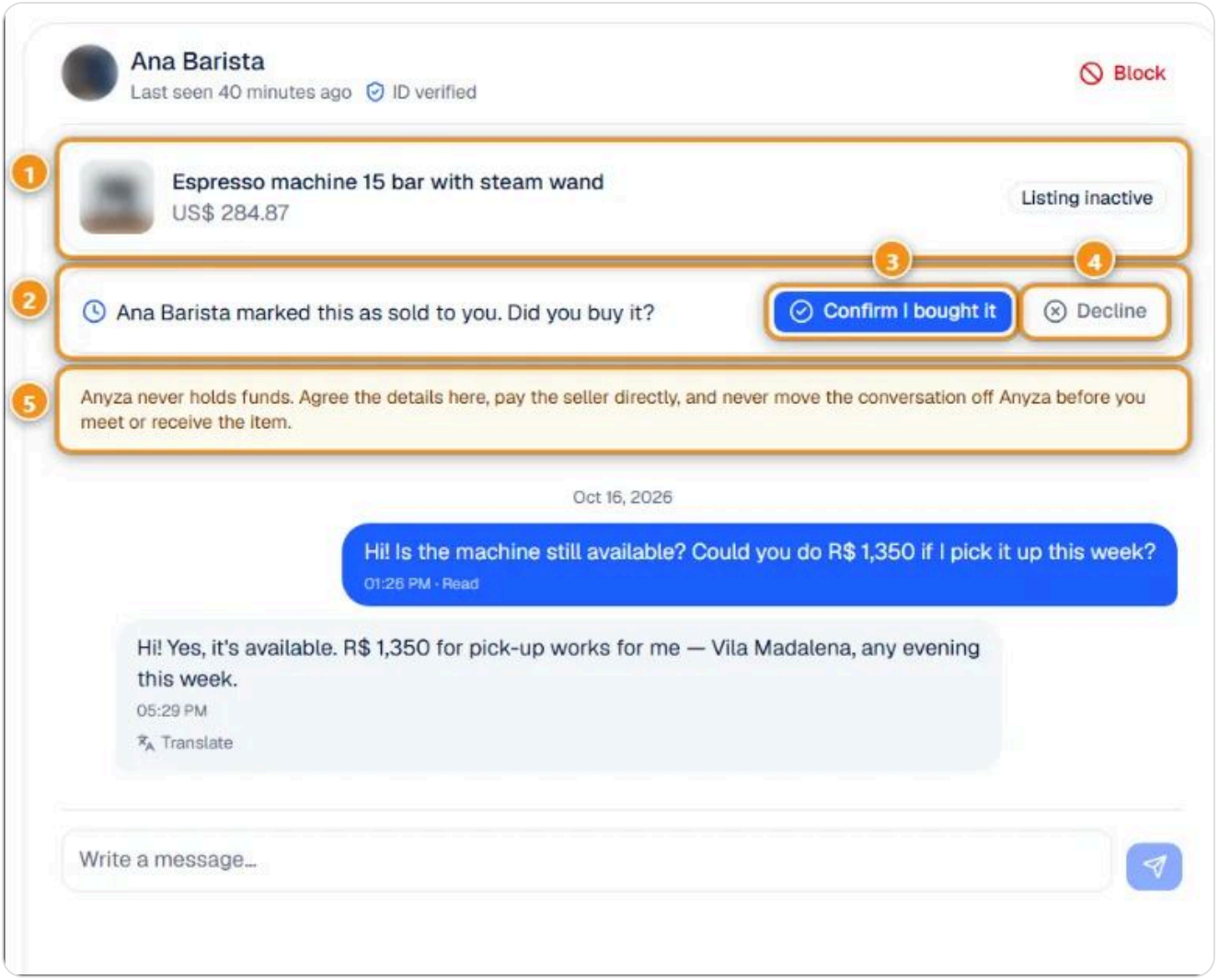
Some listings have limits:

- **Followers only**: follow the store first, then send your message.
- **Exclusive** to a community: only members of that Anyza Club community can negotiate. Use **Join the community**.

If you have a coupon, apply it on the listing before you message: the chat opens with the discounted price. See Discount coupons.

Close the deal (handshake)

1. When you want to buy, you can tap **I'll take it** in the chat to let the seller know.
2. The seller taps **Sold to** in the chat (or **Sold to this buyer** in **Deals**). If the listing has variations, the seller picks which one was sold. The listing shows as reserved. Until you answer, the seller sees **Awaiting to confirm (until)** and can **Undo**.
3. You, the buyer, see the request in the chat:



The chat, buyer side

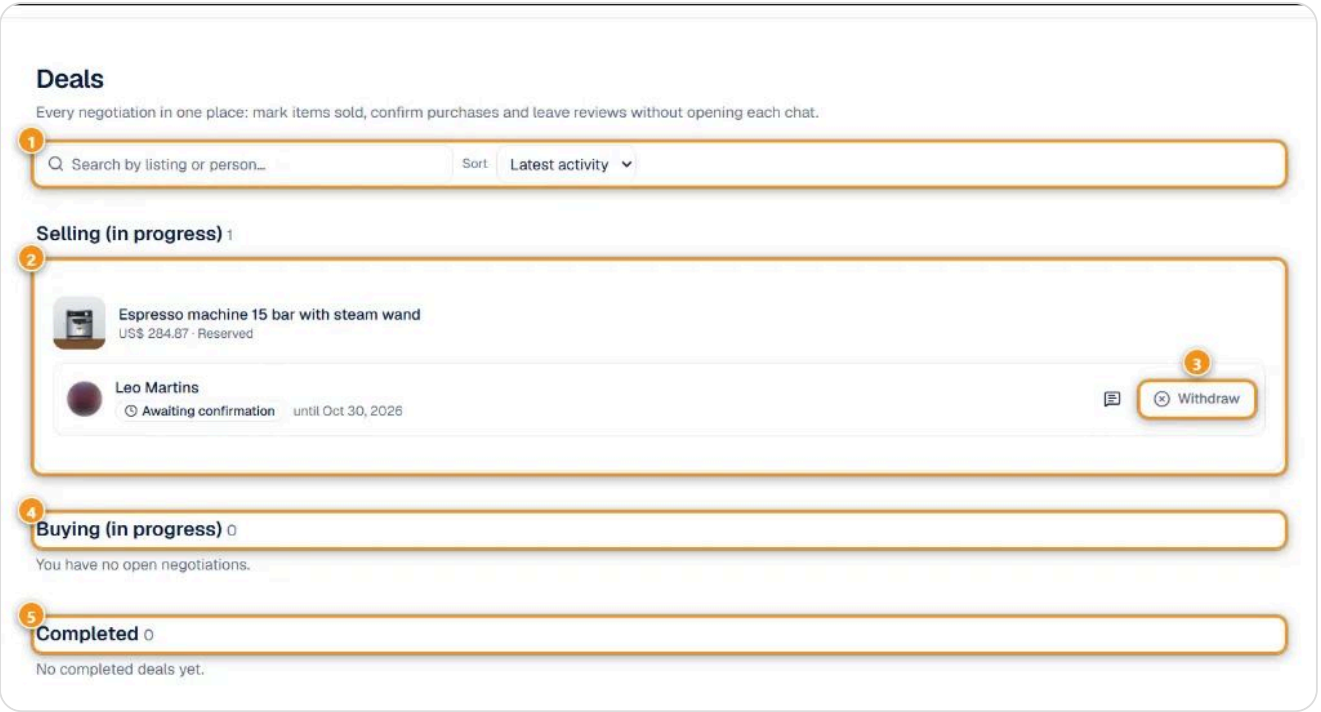
1 The listing · 2 The seller marked it as sold to you · 3 Confirm I bought it · 4 Decline · 5 Anyza never holds money

Tap **Confirm I bought it** 3 if you are buying, or **Decline** 4 if not. You have 14 days; after that the handshake expires and the listing is available again.

4. You pay the seller directly, wallet to wallet, as agreed. Anyza doesn't receive, hold or return money.
5. When the item is in your hands, tap **I received the item**. That closes the deal, and you can review each other. See Deal closed, receipt and reviews.

Deals

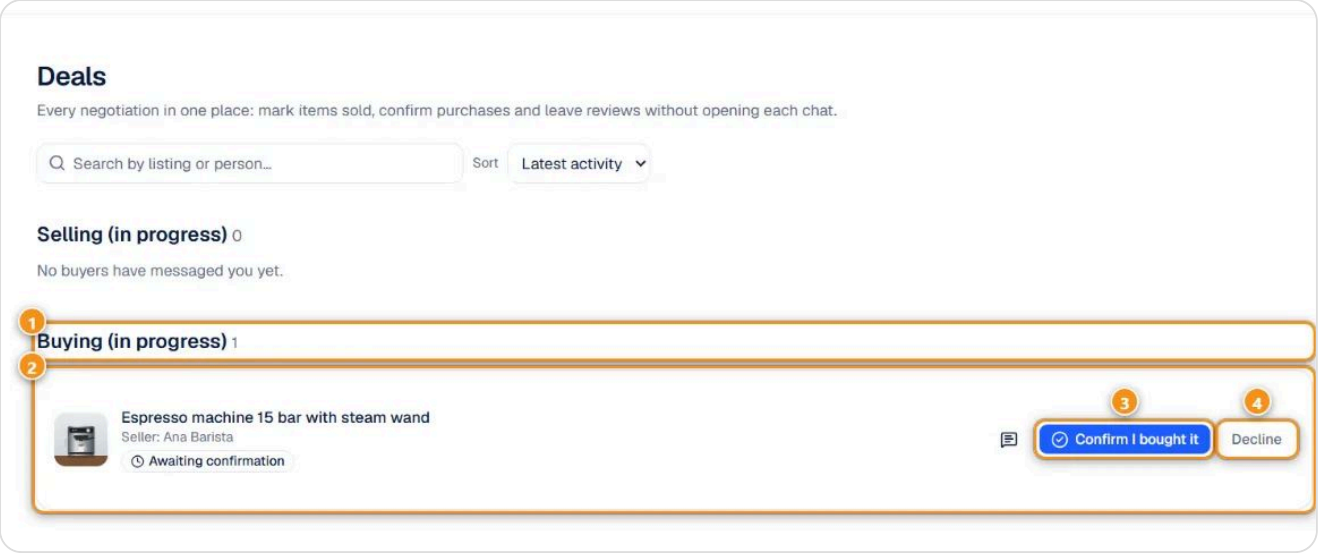
Deals (account menu) lists every negotiation, so you can act without opening each chat.



Deals, seller side

1 Search and sort · 2 Selling (in progress) · 3 Withdraw · 4 Buying (in progress) · 5 Completed

Search by listing or person and sort 1. Under **Selling (in progress)** 2 the seller sees each buyer and the status, for example **Awaiting confirmation** with the deadline. **Withdraw** 3 cancels the handshake. **Buying (in progress)** 4 and **Completed** 5 come below.



Deals, buyer side

1 Buying (in progress) · 2 The deal · 3 Confirm I bought it · 4 Decline

As a buyer, the same page shows what is waiting for you 1 2, with **Confirm I bought it** 3 and **Decline** 4 right there.

Block and report

- In a chat, **Block** stops messages both ways. Blocked people also can't ask on your listings. You can unblock them in your Market settings.
- **Report this listing**, **Report profile** and **Report message** send the case to Anyza moderation. Reasons: scam or fraud, harassment, spam, prohibited item, other. Anyza never reveals who reported.

Creator milestone

If the seller joined Anyza through someone's invite link, their 3rd confirmed sale to different buyers counts as a creator milestone and earns credits for both of them. See Creator referral.

Tips

- Keep the whole conversation in the Anyza chat. It is your record if something goes wrong.
- Never pay before seeing the item, or before the service is agreed in writing in the chat.

Related: How to trade safely · Deal closed, receipt and reviews

07

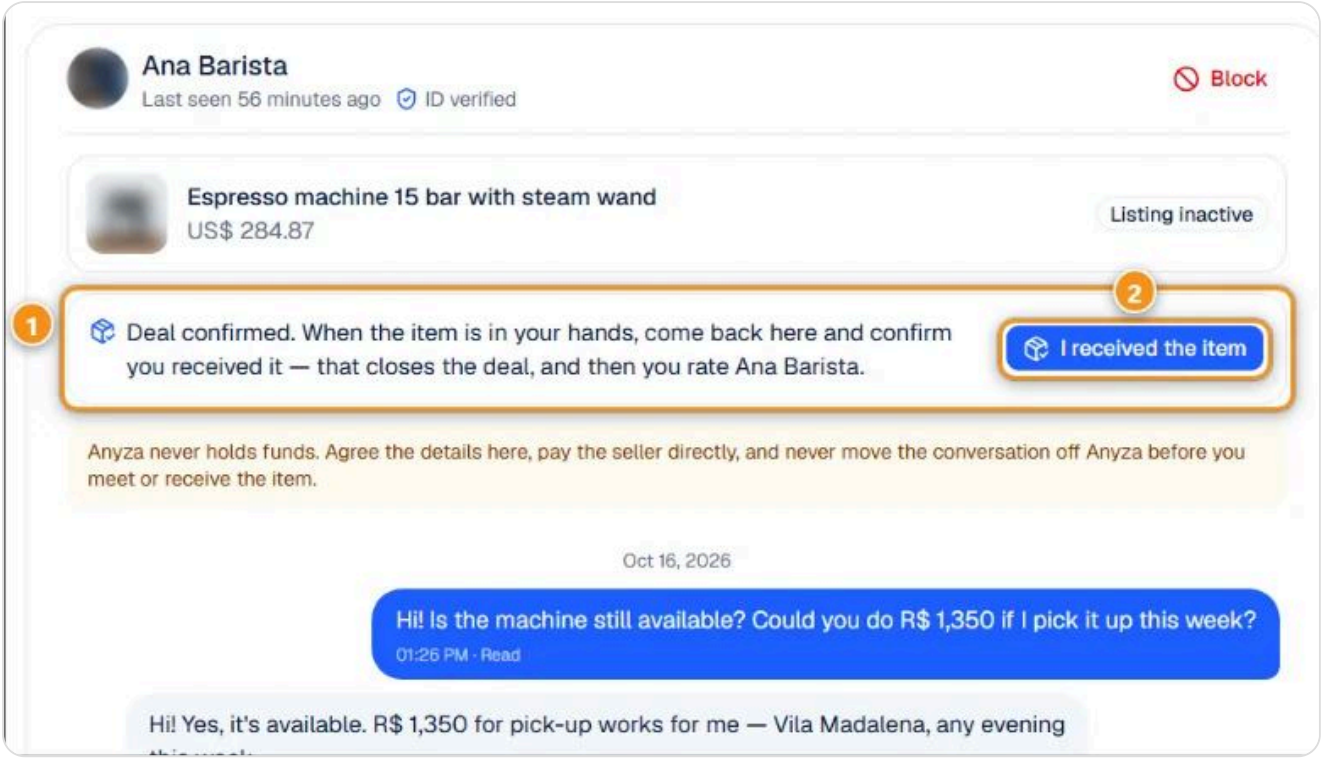
Deal closed, receipt and reviews

After the handshake, the buyer confirms receipt, the deal closes and both sides review each other. Reviews are double-blind and build your reputation.

A deal on Anyza ends in three moves: the buyer confirms the purchase, confirms receipt when the item is in hand, and then both sides review each other. How to get to the handshake is in Trading: questions, chat and handshake.

1. Deal confirmed: wait for the item

After the buyer taps **Confirm I bought it**, the chat shows the next step.



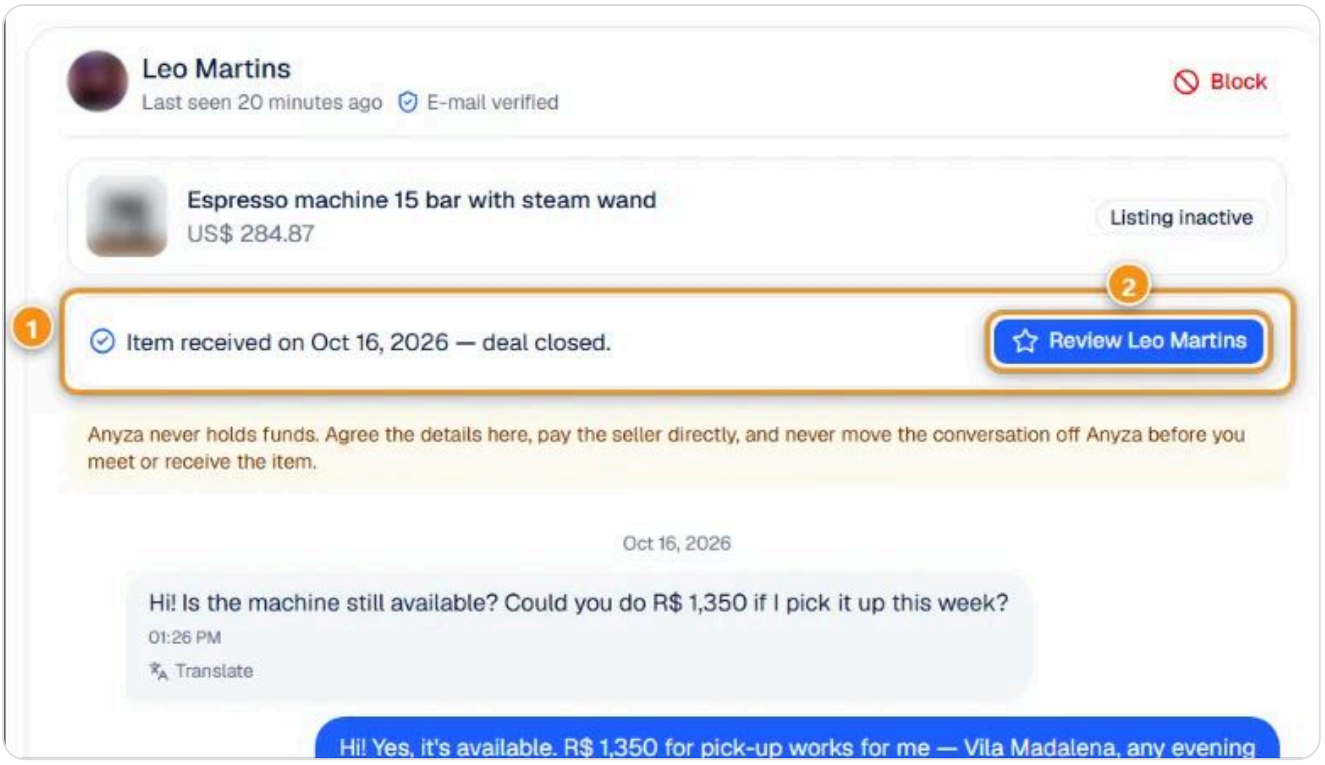
Deal confirmed, waiting for the item

1 Deal confirmed · 2 I received the item

The message 1 reminds the buyer to come back once the item is in their hands. Pay the seller wallet to wallet as agreed; Anyza never holds the money. When you have the item (or the service was done), tap **I received the item** 2. That closes the negotiation and the seller is notified.

Only the buyer confirms receipt. Until then, the seller sees **Waiting for to confirm they received the item**.

2. Deal closed



Deal closed, seller side

1 Item received — deal closed · 2 Review

Both sides now see **Item received on — deal closed** 1 and a button to review the other person 2. The listing page keeps a **Deal history** with who bought it and the buyer's review of the seller.

The deal also moves to **Completed** in **Deals**:

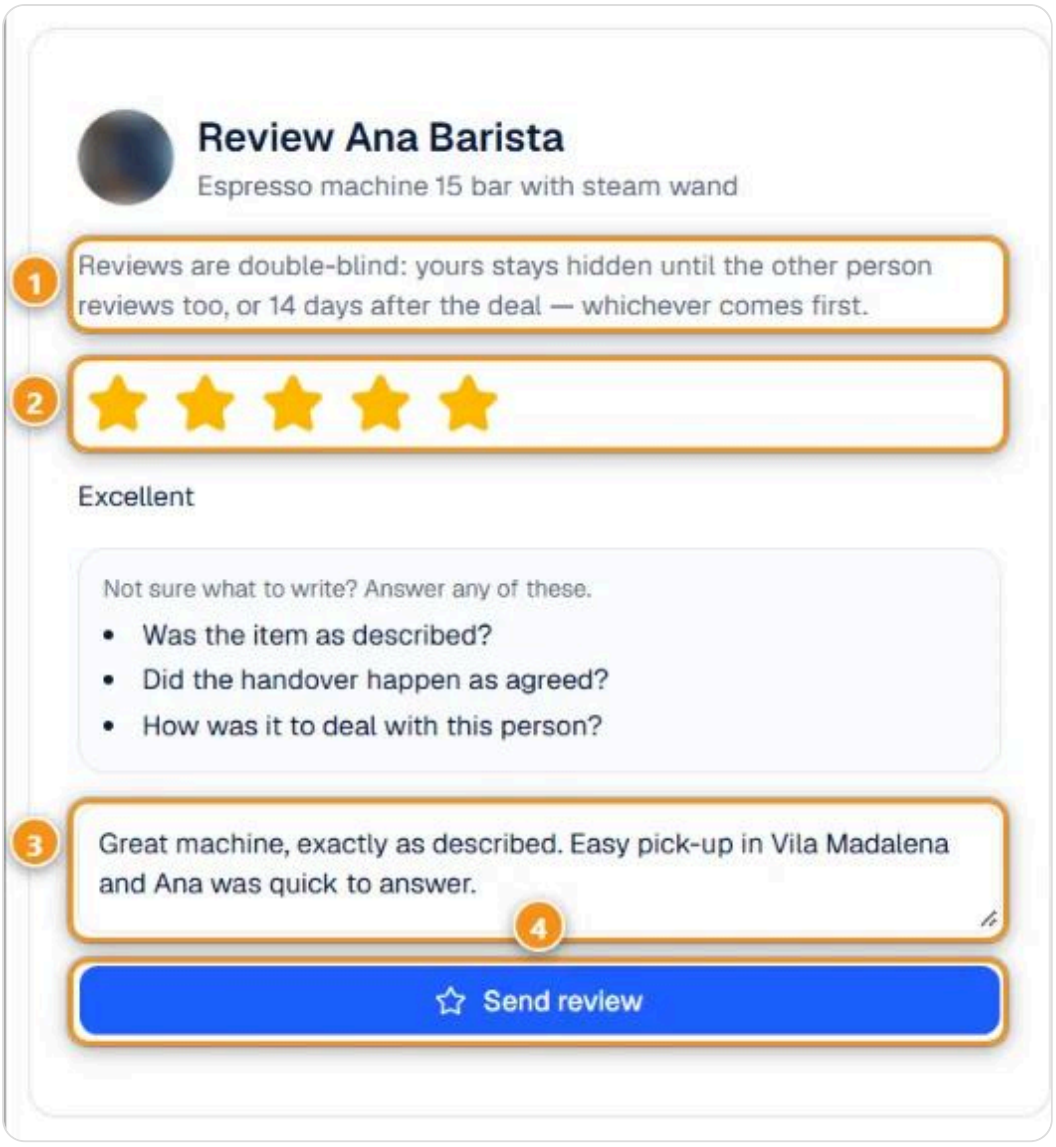


Completed deals

1 Completed · 2 The closed deal · 3 Review

Each completed deal 2 shows who bought it, the date, **Confirmed** and whether your review is still pending. **Review** 3 opens the form.

3. Review each other



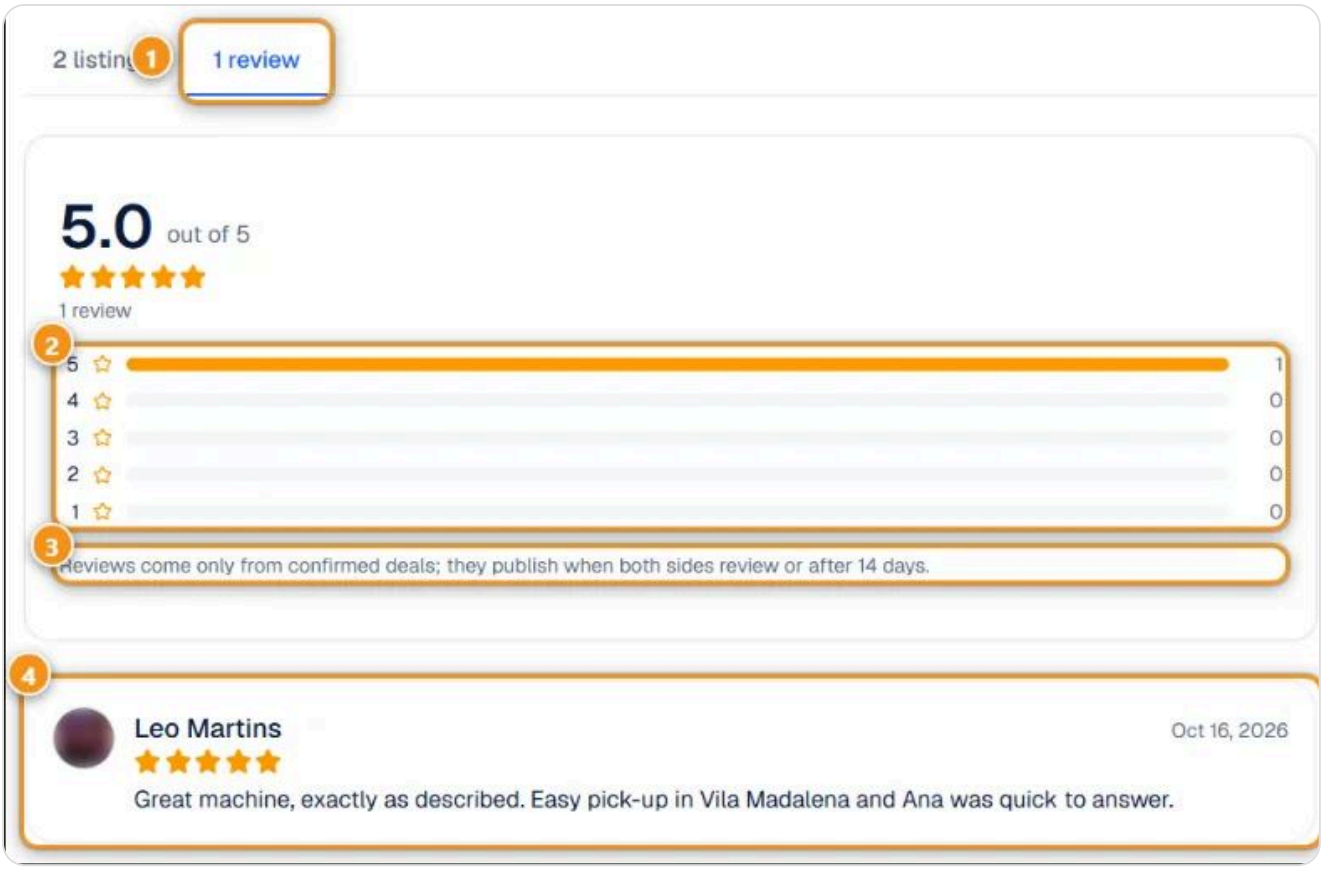
The review form

1 Double-blind · 2 Stars · 3 Comment · 4 Send review

Pick 1 to 5 stars 2 and write a comment 3. If you are not sure what to write, the form suggests questions: was the item as described, did the handover happen as agreed, how was it to deal with this person. Tap **Send review** 4.

- **Double-blind** 1: your review stays hidden until the other person reviews too, or 14 days after the deal, whichever comes first. Neither side can see the other's review before writing their own.
- You have 30 days to review.
- You can't change the stars. You can fix the text once, within 24 hours (**Fix the text**). If the review is already public, it shows as edited.
- Reviews only come from deals confirmed by both sides. Nobody can review you without a confirmed deal.

Where reviews show up



Reviews on a store

1 Reviews tab · 2 Stars breakdown · 3 Only confirmed deals count · 4 A review

On every profile and store, the **Reviews** tab 1 shows the average, the breakdown by stars 2 and each review 4 with the reviewer, the date and the comment. Reviews and confirmed deals also feed the **Rating**, **Completed sales** and **Completed purchases** at the top of the profile.

Common questions

The buyer never confirmed. What happens? After 14 days without an answer the handshake expires and the listing is available again. The seller can also **Withdraw** earlier in **Deals**.

I sold to someone who is not on Anyza. Use **Sold outside Anyza** in **My listings**. No reputation is earned, because there is no one to confirm the deal.

The buyer received the item but didn't review. The deal still counts as a completed sale. Your own review becomes public after 14 days.

Related: How to trade safely · Your account and public profile

08

Discount coupons

Create free discount codes for your listings, show them on the listing or keep them secret, and see how buyers apply them.

Coupons let you give a discount to a buyer, to your followers or to everyone, without changing the listing price. They are free to create.

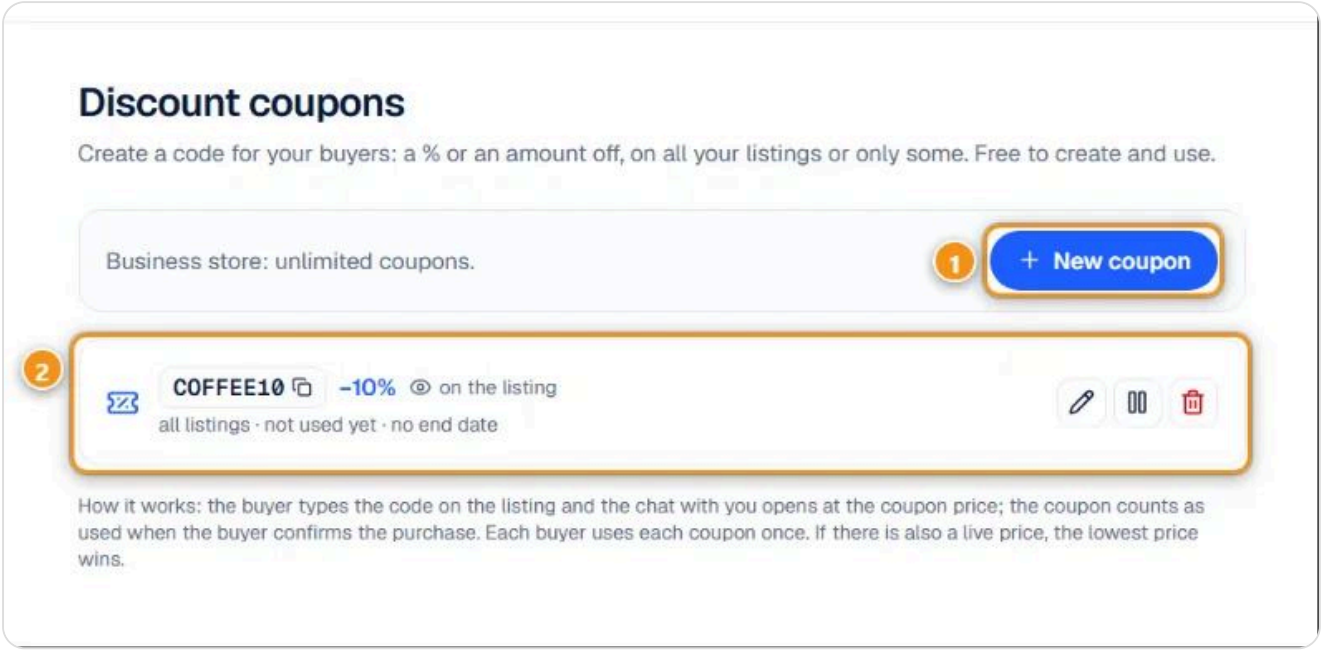
For buyers: use a coupon

If a listing has a public coupon, it shows on the listing as **Coupon available**, with the code and the price after the discount (see the dashed box in What is Anyza Market). If someone sent you a code, type it in the coupon box on the listing and tap **Apply**.

- The chat with the seller opens with the price already discounted.
- The coupon only counts as used when you confirm the purchase.
- Each buyer can use a coupon once.
- If the listing also has a live price, the lower price wins.

For sellers: your coupons

Open **Discount coupons** in the account menu (or **Manage coupons** in **My account**).



Discount coupons

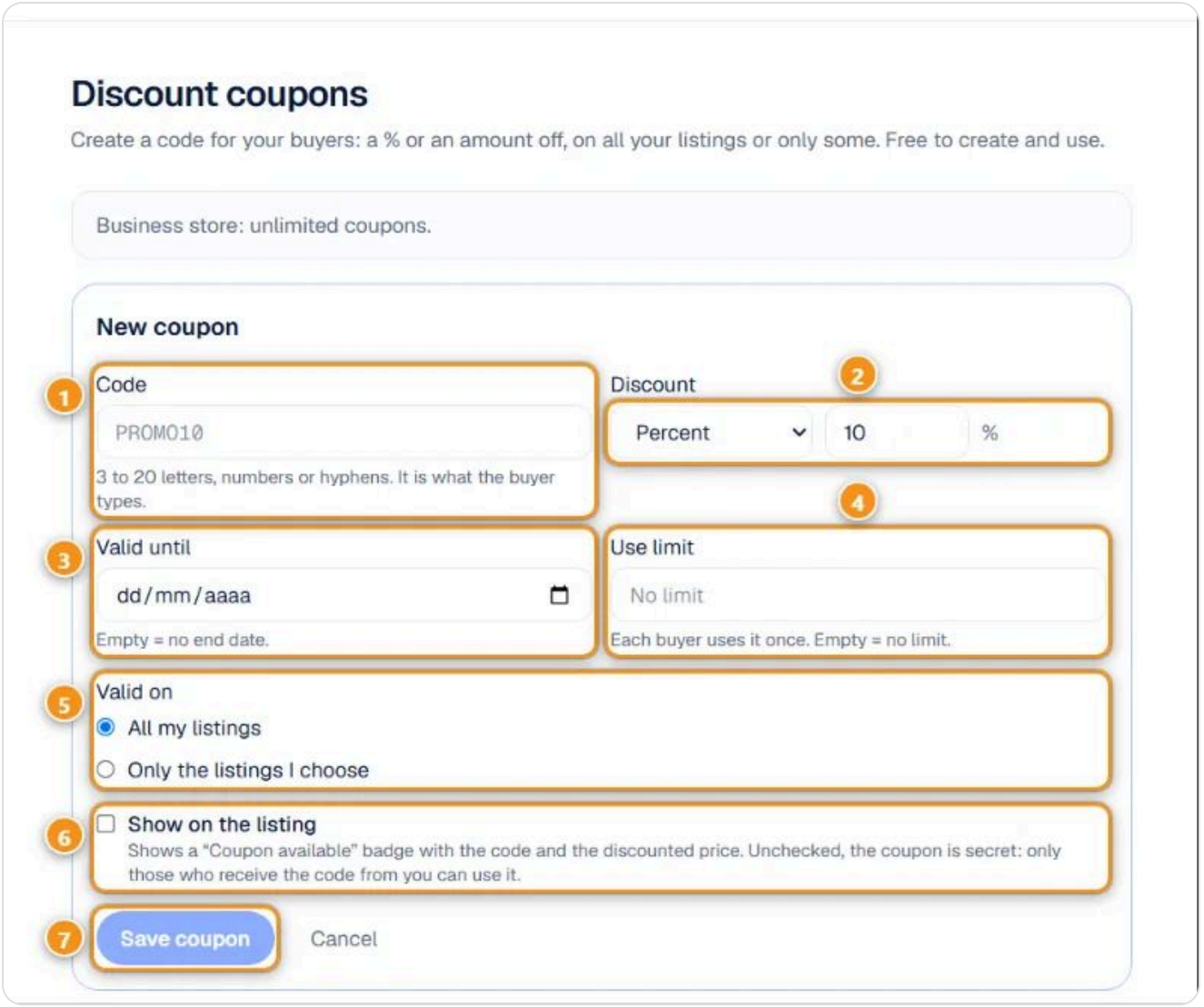
1 New coupon · 2 A coupon

Each coupon 2 shows the code, the discount, where it is valid, how many times it was used, the end date and whether it is **on the listing** or **secret**. You can **Copy code**, **Edit**, **Pause**, **Resume** or **Delete** it. Deleting doesn't touch deals that already used it.

A personal account can have up to 3 active coupons. A Business store has no limit.

Create a coupon

Tap **New coupon** 1.



New coupon

1 Code · 2 Percent or amount · 3 Valid until · 4 Use limit · 5 Valid on · 6 Show on the listing · 7 Save coupon

1. **Code** 1: 3 to 20 letters, numbers or hyphens. It is what the buyer types.
2. **Discount** 2: **Percent** (1 to 90%) or **Amount (US$)**.
3. **Valid until** 3: leave it empty for no end date.

4. **Use limit** 4: how many buyers can use it in total. Empty means no limit. Each buyer uses it once.
5. **Valid on** 5: **All my listings** or **Only the listings I choose**.
6. **Show on the listing** 6: ticked, the listing shows a **Coupon available** badge with the code and the discounted price. Unticked, the coupon is secret: only those who receive the code from you can use it.
7. Tap **Save coupon** 7.

Ideas

- A secret code for a returning buyer, sent in the chat.
- A public coupon on slow-moving items instead of lowering the price.
- A code you announce in your store's live showcase or on your social media.

Related: Trading: questions, chat and handshake · Live showcase

09

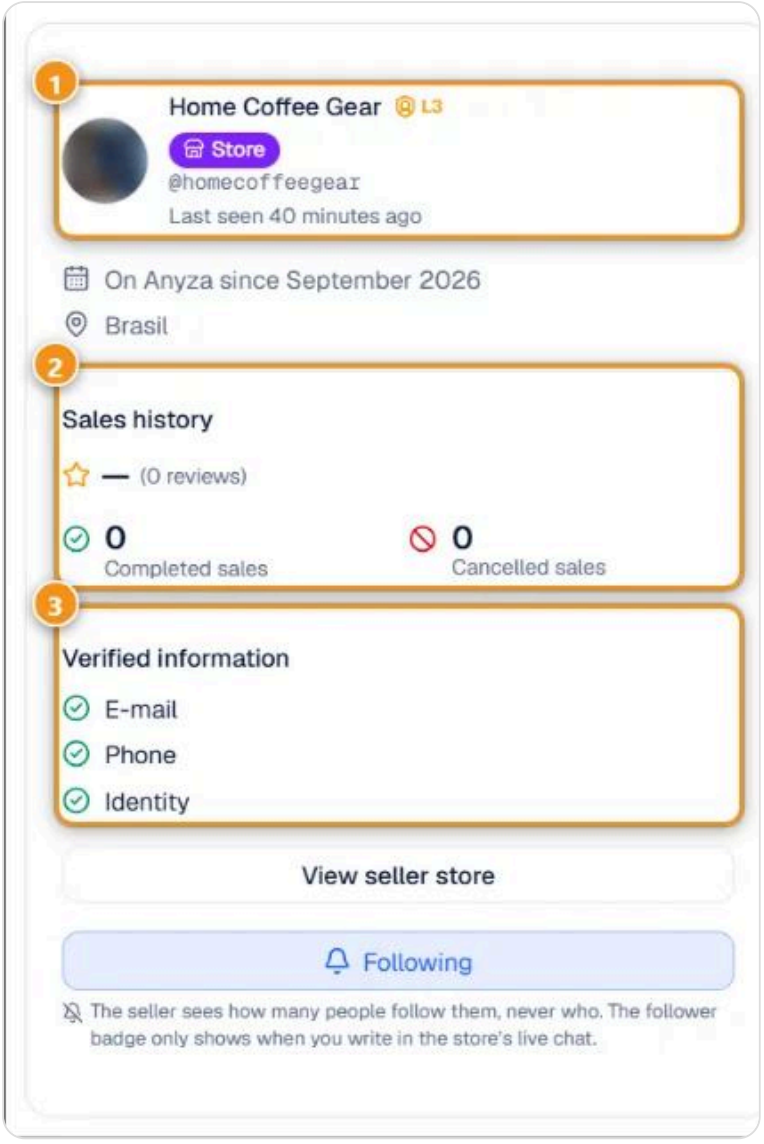
How to trade safely

Crypto payments can't be reversed. How to check a seller, scam signals, what Anyza does, and what only you can do.

Crypto payments **have no chargeback**. That makes buying fast and cheap, and it means you need to pay attention. Anyza has no escrow and no buyer protection: the money goes straight from you to the seller.

Check the seller

Every listing has a box about the seller on the side.



The seller box on a listing

1 Name, level and last seen · 2 Sales history · 3 Verified information

- The name, verification level and when they were last online 1. A **Store** badge means a Business account, which requires an ID check.
- **Sales history** 2: average rating, number of reviews, completed and cancelled sales. These only come from deals confirmed by both sides.
- **Verified information** 3: e-mail, phone (L2) and ID document checked by a moderator (L3).
- How long they have been on Anyza, and the button to see their store and all their reviews.

Before you pay

- **See the item.** Ask for more photos or a video call showing it. For a service, get what you agreed in writing in the chat.
- **Meet in a public place** when you can, and pay after checking the item. The **Accept crypto nearby** box in search and Anyza Radar show places that accept crypto, which make good meeting spots.
- **Check the wallet address character by character**, including the middle (scammers swap characters there), and make sure you use **the network you agreed on**. Sending on the wrong network can lose the money for good.
- **Start small** the first time you deal with someone.

Warning signs

- Pressure to decide fast, or a price far below the market.
- Asking to move the conversation off Anyza before you have met or received the item.
- Links to "pay with guarantee" or escrow services you don't know. Anyza doesn't offer escrow.
- Requests for codes, private keys or recovery phrases. Nobody legitimate asks for these.
- Links posted in a live chat by someone who isn't the store. In store lives, only the store and its moderators can post links.

What Anyza does

- Checks every listing with AI (text and photos) before it goes live and on every edit, with a person reviewing unclear cases.
- Shows verification levels, deal history and reviews on every profile.
- Shows only an approximate zone of about 1 km for listings, never the address, and removes location data from photos.
- Receives reports, has moderators review them, and applies restrictions or removes accounts that break the rules.

What Anyza **doesn't** do: hold money, guarantee delivery or refund payments.

If something went wrong

1. Report the listing (**Report this listing**), the profile (**Report profile**) and, if needed, the message (**Report message**). Anyza never tells the other person who reported.
2. Block the person in the chat if you don't want more contact.
3. Keep the conversation. It stays in your **Messages**.

Tips

- Close the deal in the chat (**Sold to** and **Confirm I bought it**) so the sale counts for both reputations.
- Prefer sellers with reviews for expensive items.

Related: Trading: questions, chat and handshake · Verifications and levels

10

Business account and featured listings

Turn your profile into a store with stock, a sales dashboard and live selling, and feature any listing on a calendar. Everything is paid in credits.

Two ways to sell more on Anyza Market: the **Business account**, which turns your profile into a store, and **featured listings**, which anyone can book for a live listing. Both are paid in credits. There is never a commission on sales.

Business account

What you get

- A **store name** and a **Store** badge, shown instead of your profile name across the site. Your store page is `/u/<your username>`.
- **Stock and a size and colour grid**: sell the same item many times. The listing stays up after each sale until the last unit goes.
- **Featured days 40% cheaper** (see the prices below).
- **Store dashboard**: revenue, visits, contacts, a funnel from views to deals, results per listing, featured-listing returns and low stock, with CSV export. See Store dashboard.
- **Hidden** and **Followers only** listings. Hidden listings stay out of search and off your store; people reach them only by the direct link or when you pin them in a live. Followers-only listings are visible to everyone, but only people who follow your store can negotiate.
- **Unlimited discount coupons** (personal accounts have up to 3 active). See Discount coupons.
- **Live showcase**: sell live from your store. See Live showcase.
- **Your physical shop on Anyza Radar**, with the Anyza store badge.
- **Your Anyza Club communities** shown on your store and listings.

Who can apply

You need level **L3** (ID document checked by a moderator). Without it, the Business page offers **Verify document**.

How to apply and activate

1. Open the account menu and choose **Business account**.
2. Fill in **Store name** (it can't match another store), **What you sell** and, optionally, your **Website** (https only).
3. Tap **Send application**. Applying is free.
4. Most applications are approved on the spot by an automatic check. If something needs a closer look, a person reviews it, usually within a few days, and you get a notification.

5. Once approved, tap **Turn my store on**. Activation costs **100 credits**, charged each time you activate. The 1,000 welcome credits every account gets cover it.

What it costs

- Activation: 100 credits (charged again if you switch back to personal and later reactivate).
- Each live store listing: **2 credits per day** (a personal listing uses 1). Paused or sold listings don't count.
- Featured days and live hours are extra.

If your balance runs out, the store keeps running for a short while on a −100 credit allowance. After that, your listings pause and come back on their own when you top up. Nothing is deleted. You get low-balance warnings about 7 days and 3 days before.

Switch back to personal

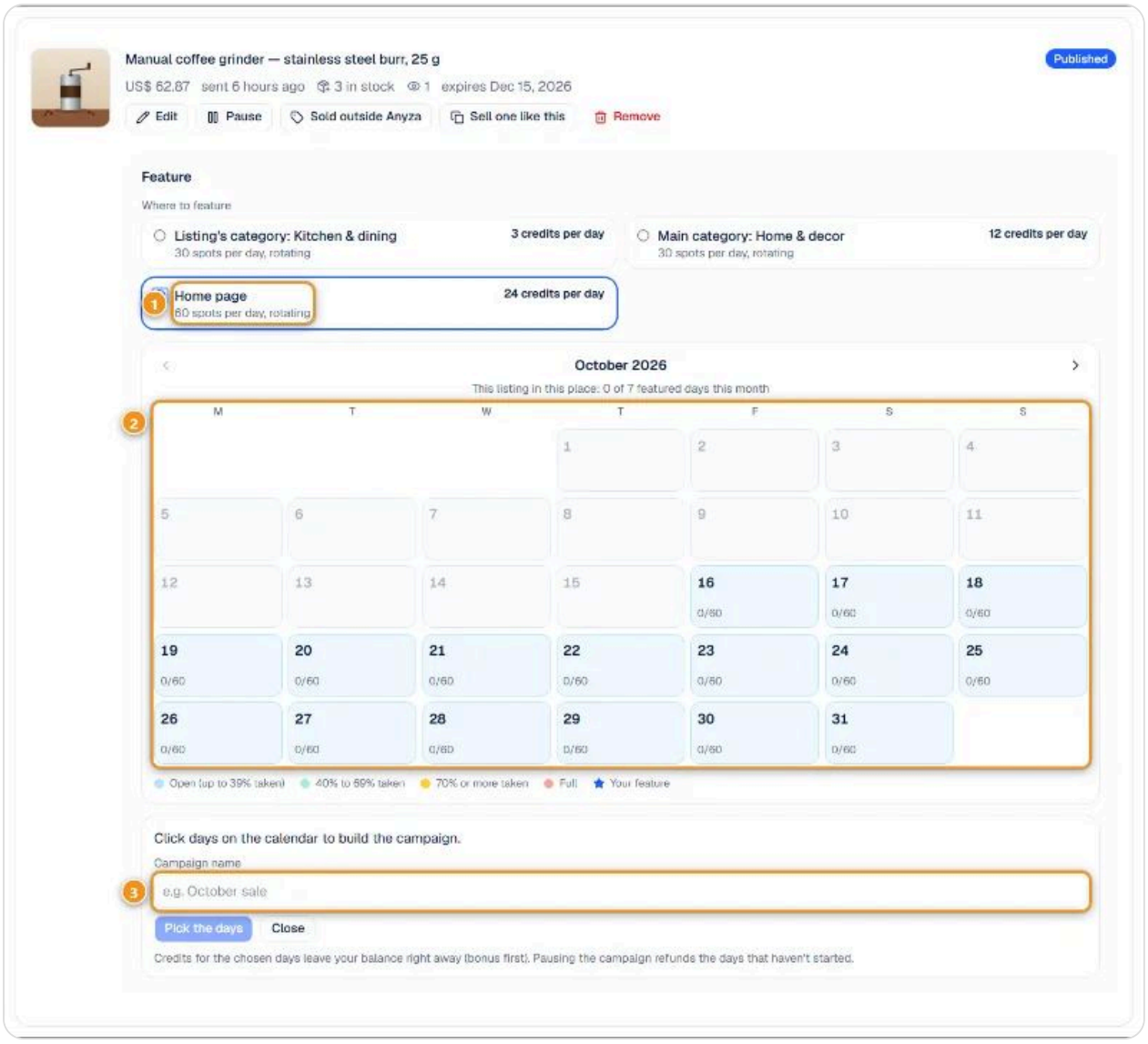
Tap **Switch back to personal account** in the store dashboard (or on the Business account page). Your listings stay live at 1 credit per day and active featured days end. Listings with stock or a grid keep selling what they have, but restocking needs the store. Reactivating later charges the 100 credits again.

Featured listings

Anyone can feature a **live** listing. Featured listings get a **Featured** badge and appear in the featured spots, shuffled on every visit.

How to book

1. Go to **My listings** and tap **Feature it** on the listing.
2. Choose where, then click the days and confirm:



Booking featured days

1 Where to feature · 2 Calendar · 3 Campaign name

- **Where to feature** 1: **Listing's category**, **Parent category**, **Main category** or **Home page**. Each option shows the price per day and how many spots it has per day.
- **Calendar** 2: click the days, from today up to 60 days ahead. Each day shows how many spots are taken (for example 0/60) and its colour shows how full it is: open, 40–69% taken, 70% or more, full. A full day can't be picked. The line above the calendar shows how many featured days this listing already has in this place this month.
- **Campaign name** 3 (optional), then **Pick the days** to confirm. The credits leave your balance right away, bonus credits first.

Prices per day

- Listing's category: 5 credits (3 for a Business store)
- Parent category: 10 credits (6)
- Main category: 20 credits (12)

- Home page: 40 credits (24)

Each place has a limited number of spots per day, rotating. A listing can be featured at most 7 days per month in the same place.

Pause, resume and refunds

- **Pause** a campaign and you get back the credits for the days that haven't started. Today counts as used.
- **Resume** by picking new days.
- If the listing goes offline (sold, paused, expired or removed), the feature stops and the remaining days are refunded.
- Changing the listing's category ends a feature booked in the old category: the remaining days come back as credits (today isn't refunded) and you can resume the campaign in the new category.

Business stores see how each campaign performed in **Featured-listing returns** on the store dashboard.

Common questions

Do I need Business to feature a listing? No. Business only makes it 40% cheaper.

Is there a monthly fee? No. You pay the activation and the daily use of your live listings, from your credit balance.

Compare both accounts side by side on the **Personal or Business account?** page (`/business` on anyza.market).

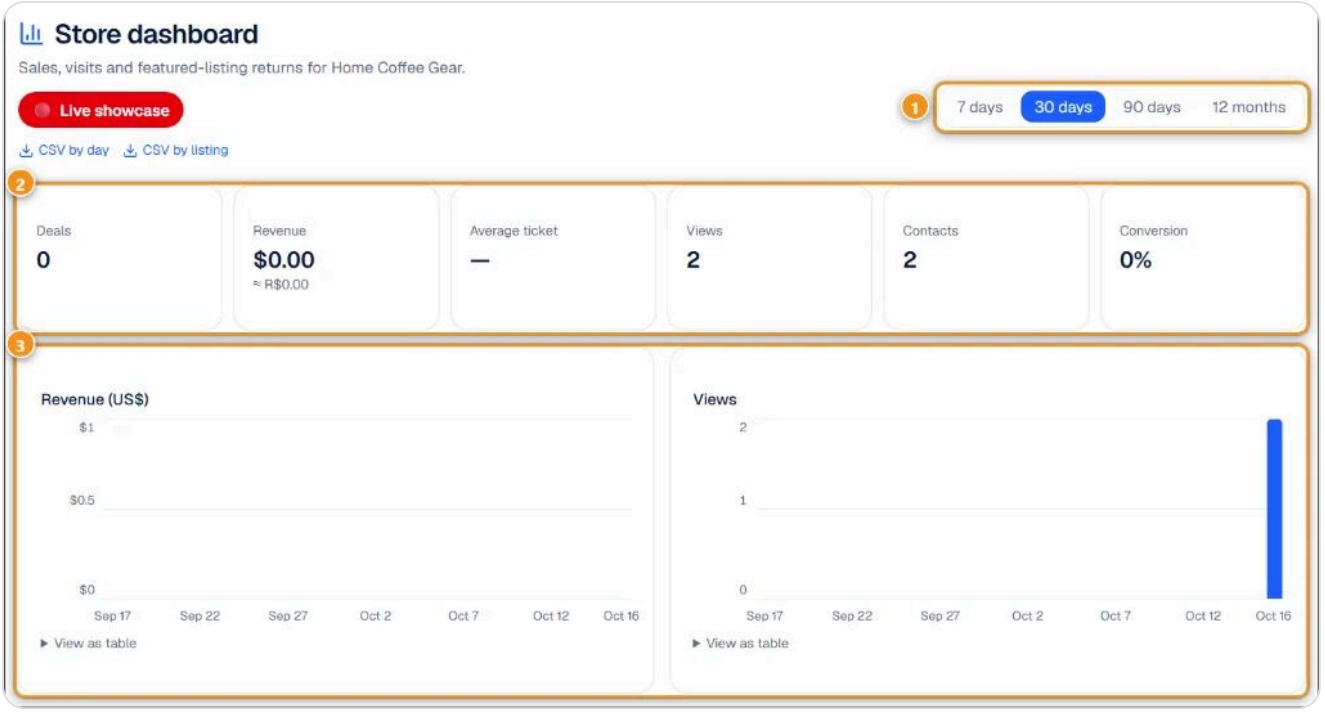
11

Store dashboard

Revenue, views, contacts, the funnel from views to deals, results per listing, featured-listing returns, low stock and credits, plus store settings and your Radar location.

Business stores have a **Store dashboard** with the numbers that matter for selling. Open it from the account menu (**Store dashboard**) or `/me/business/stats`. If you don't have a store yet, see Business account and featured listings.

Period and headline numbers



Store dashboard — headline numbers

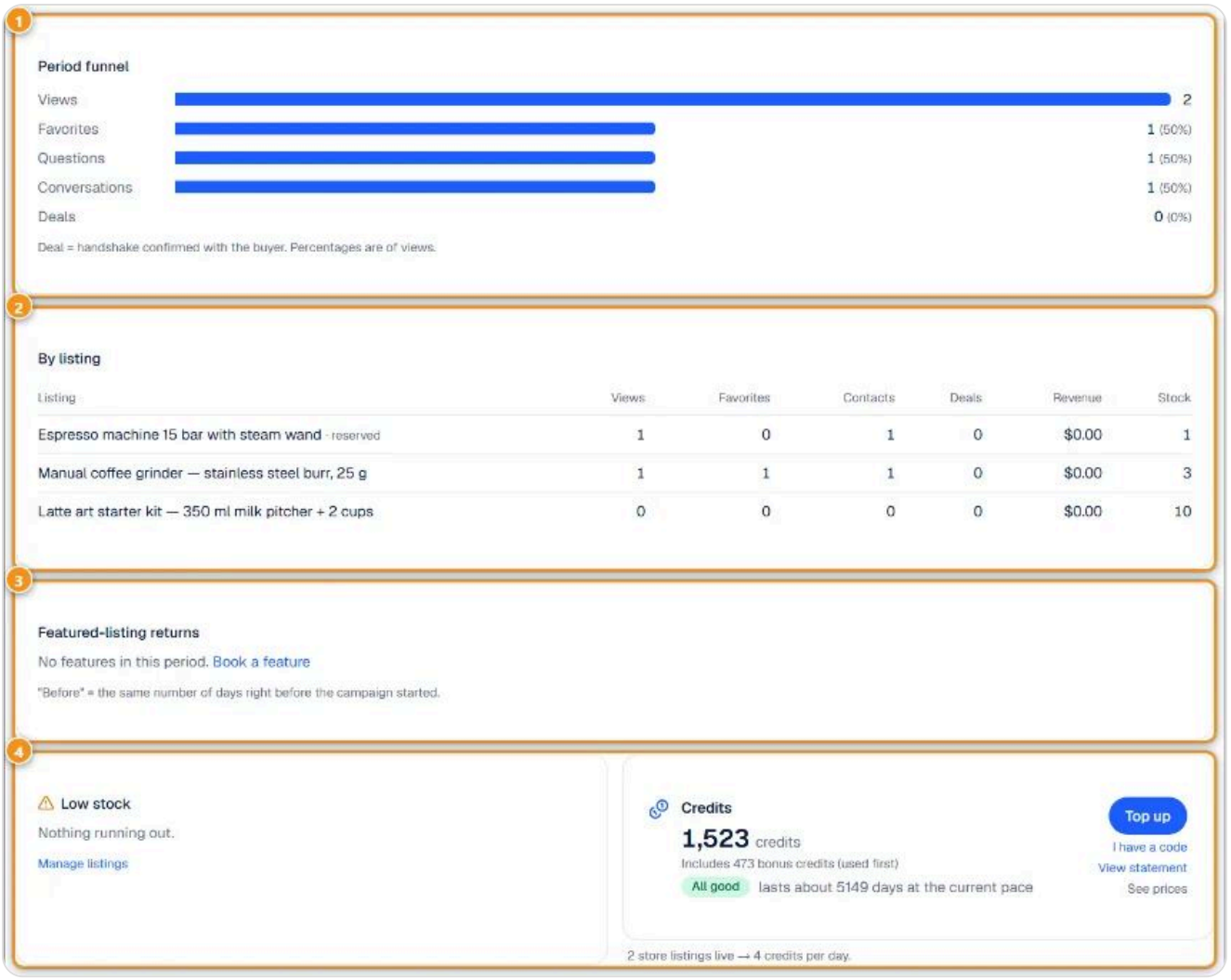
1 Period · 2 Headline numbers · 3 Revenue and views charts

- **Period** 1: **7 days**, **30 days**, **90 days** or **12 months**. Everything on the page follows it.
- **Headline numbers** 2: **Deals**, **Revenue** (in US$, with your currency as a reference), **Average ticket**, **Views**, **Contacts** and **Conversion** (deals divided by views).
- **Charts** 3: revenue and views day by day. **View as table** shows the numbers behind each chart.

At the top you also find **Live showcase** and the downloads **CSV by day** and **CSV by listing**, to open the data in a spreadsheet.

Revenue counts only deals confirmed by the buyer (the handshake). Sales you mark as **Sold outside Anyza** don't count.

Funnel, listings, features and stock

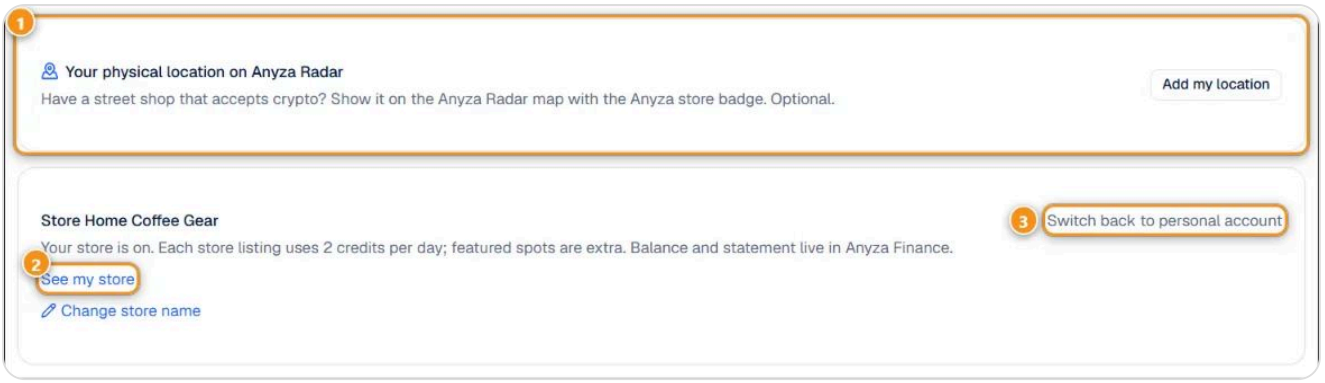


Store dashboard — funnel and listings

1 Period funnel · 2 By listing · 3 Featured-listing returns · 4 Low stock and credits

- **Period funnel** 1: how many people went from **Views** to **Favorites**, **Questions**, **Conversations** and **Deals**. Percentages are of views. A deal is a handshake confirmed with the buyer.
- **By listing** 2: views, favorites, contacts, deals, revenue and stock for each listing. Reserved listings are marked.
- **Featured-listing returns** 3: for each feature campaign, the days, the credits spent, views and contacts before and during the campaign, and credits per contact. "Before" is the same number of days right before the campaign started. **Book a feature** opens the booking.
- **Low stock** 4 warns when a listing with stock is running out (**Manage listings** to restock). The **Credits** box shows your balance, how long it lasts at the current pace and how many credits your live store listings use per day, with **Top up**.

Store settings and Radar



Store dashboard — settings

1 Your physical location on Anyza Radar · 2 See my store · 3 Switch back to personal account

- **Your physical location on Anyza Radar** 1: if you have a street shop that accepts crypto, tap **Add my location**. Fill in the name on the map, address, city, state, country, opening hours (optional) and what the shop accepts (Bitcoin on-chain, Lightning, USDT, USDC). Check the pin, then tap **Save location**. It shows on the Radar within a few minutes, with a link to your store. The exact point is public. More in Register a merchant.
- **See my store** 2 opens your public store page. **Change store name** works once every 30 days (2 to 60 characters).
- **Switch back to personal account** 3: your listings stay live at 1 credit per day. See Business account and featured listings.

Tips

- Many views and few contacts? Improve the photos and the first line of the description.
- Many contacts and few deals? Check the price, or offer a coupon in the chat.
- Compare **Featured-listing returns** before booking again: credits per contact tells you which place is worth it.

Related: Discount coupons · Live showcase

12

Live showcase (store lives)

Business stores stream from YouTube, Twitch, Kick or Facebook on their store page, pin products, offer live prices and receive super chats. 100 credits per started hour on air.

The **live showcase** lets a Business store sell live: you stream on your usual platform, and the video plays on your Anyza store page with a chat, a pinned product and super chat. Viewers can buy while they watch.

Who can use it

- **To go live:** active Business stores only. See Business account and featured listings.
- **To watch:** anyone, no account needed.
- **To write in the chat or send a super chat:** a signed-in account with a confirmed e-mail.

Where lives show up

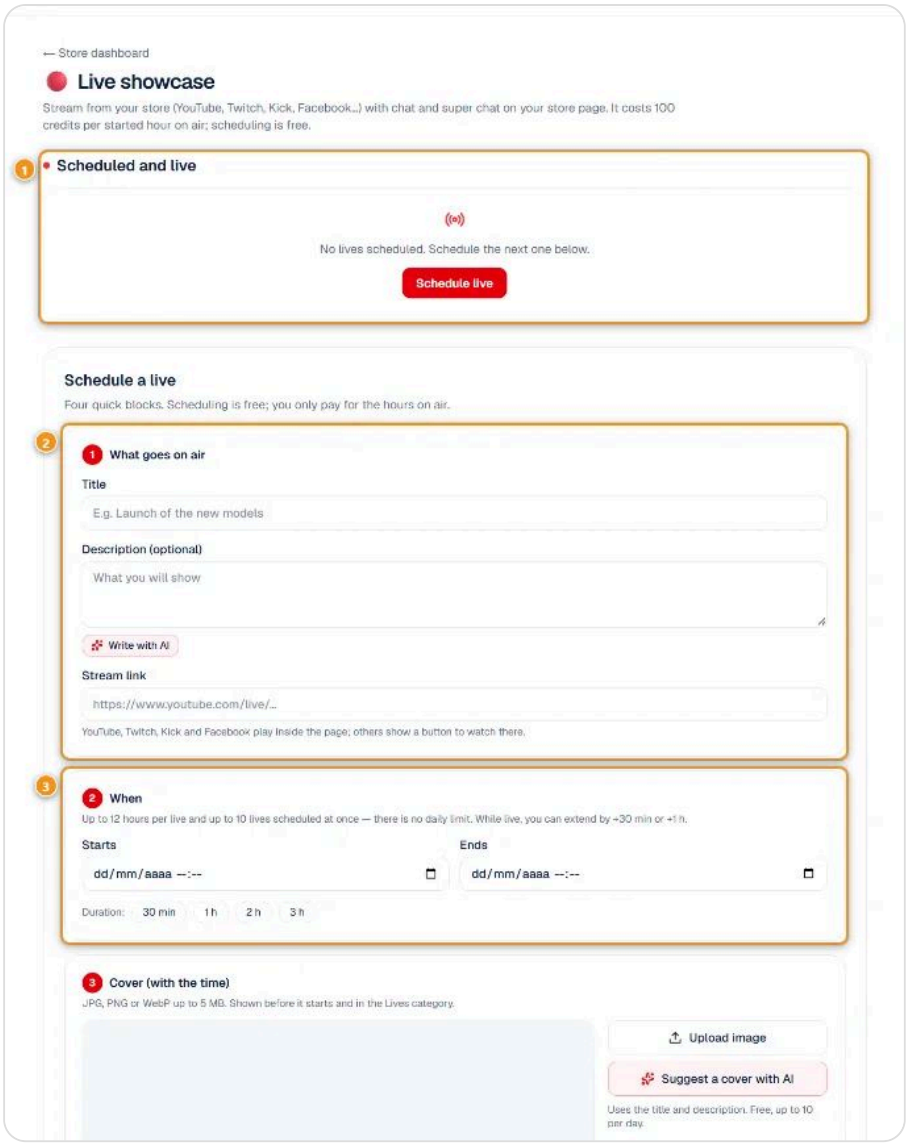
- On the store page, with a countdown before it starts.
- On the **Lives** page (the **Lives** tile on the home page): stores on air now, then the lives scheduled for the next 7 days.
- On the region's home page, in **Most watched live now**: the 5 lives with the most viewers, whenever any store is on air.
- On the store's listing pages, in the **Store live showcase** box (live now or next live).

What it costs

- **100 credits per started hour on air**, charged at the start of each hour.
- Scheduling is free, and a live that never starts isn't charged.
- With no balance for the next hour, the live ends on its own.

Schedule a live

Open **Store dashboard → Live showcase**, or tap **Schedule live** in **My listings**.



The live showcase page

1 Scheduled and live · 2 What goes on air · 3 When

Scheduled and live 1 lists your upcoming lives and the one on air. Under **Schedule a live**, fill in the blocks:

- **What goes on air** 2: title, description (optional; **Write with AI** helps), and the **Stream link**. YouTube, Twitch, Kick and Facebook play inside your store page; other sites show a button to watch there.
- **When** 3: start and end, or tap a duration (30 min, 1 h, 2 h, 3 h). Up to 12 hours per live. The screen shows the duration and the maximum cost.
- **Cover (with the time)**: upload a JPG, PNG or WebP up to 5 MB, or **Suggest a cover with AI** (free, up to 10 per day). The cover shows before the live starts and on the Lives page.
- **Accept super chat**: turn it on or off and choose how viewers pay (see below).

Tap **Schedule live**. It appears under **Scheduled and live**.

You can have up to 10 lives scheduled at once, with no daily limit. **Edit** or **Delete** a scheduled live at any time before it starts.

During the live

- **Pin a product:** use **Pin a product to the live...** to show one of your active listings over the video as **Featured product**, with a **Buy** button. You can swap or remove it at any time.
- **Live price:** set a lower price for the pinned product while you are on air (**Live price**, then **Apply**; **Remove discount** to undo). Viewers see the **Live price** badge on the listing. If a buyer also has a coupon, the lower price wins.
- **Extend** the live by +30 min or +1 h, or **End live**.
- **Moderate the chat: Hide message** or **Hide and mute** someone. Only the store and its moderators can post links in the live chat.
- **Super chats** land in the **Super chats** tab, where you mark each one **Answered**. **Window** opens the queue in a separate window, handy on a second screen.

Changes to the pinned product and live price reach viewers within a few seconds, without reloading.

Live moderators

In **Live moderators** you can add up to 10 people by username. In your lives they can pin, swap or remove the featured product, set the live price and moderate the chat.

Super chat

Viewers highlight a message by paying. The bigger the amount, the longer it stays pinned on top and the stronger its colour. You choose one or both ways to receive:

- **In credits:** up to 5 amounts, from 10 to 100,000 credits. Viewers pay with **purchased** credits only (bonus credits don't count), and the credits go to your balance.
- **In crypto:** pick a currency and up to 5 amounts. Viewers pay in USDC or USDT through Anyza Pay, straight to your Solana wallet (each amount worth at least US$ 1). Choose the wallet from your Anyza Pay wallets (**Manage wallets in Anyza Pay**).

For viewers: tap **Super chat**, choose an amount or **Other amount**, write your message (up to 200 characters) and choose **Pay with credits** or **Pay with crypto**. A crypto super chat goes from US$ 1 to US$ 1,000, and the highlight costs you 1 credit. If you are short of credits, **Buy credits** opens a payment in crypto right there, and the live keeps playing.

After the live

Ended lives move to **Ended**, with the hours charged and the super chats received. **See the chat** shows what was written. **Delete from list** removes the live from your list; super chats and hours charged stay on record.

Reporting a live

Viewers can tap **Report** on a live. The report goes to Anyza moderation with the link and a snapshot of the chat and video at that moment. Moderation can end and block a live that breaks the rules.

Tips

- Schedule a few days ahead and share the store link: the countdown and cover show on your store and listings.
- Pin the product you are showing and give it a live price to turn viewers into buyers.
- Announce a coupon code during the live. See Discount coupons.

13

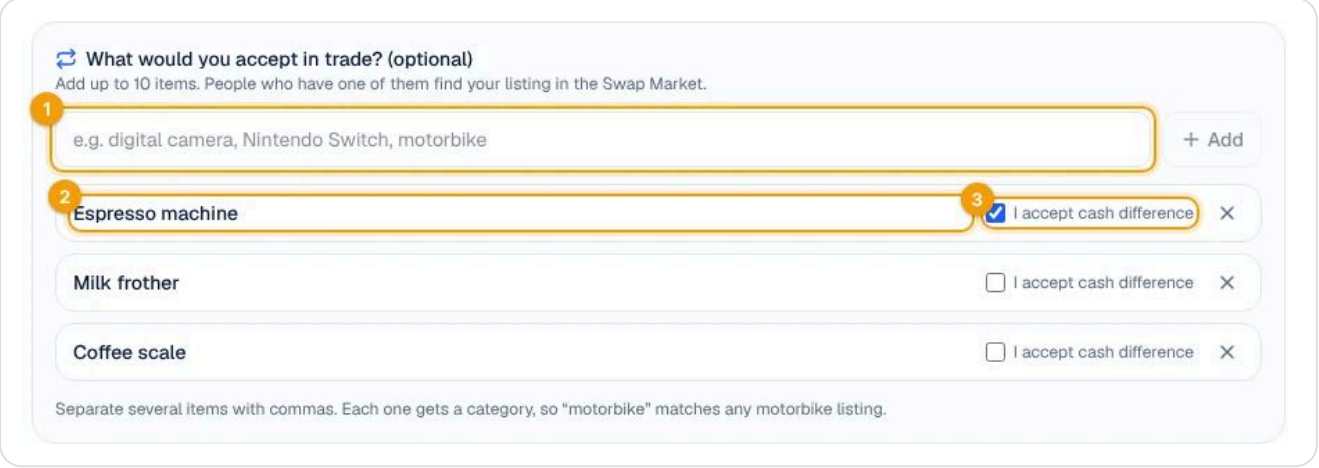
Swap Market (trades)

List what you would accept in exchange for your item, find who would take what you have, and propose a trade in the chat — with a cash difference if needed. Free.

The **Swap Market** is for people who would rather trade than sell. A listing that accepts trades can show **what the seller would take in exchange**, and anyone can type what they have to find who would take it. It is free, and the deal stays between the two people, as with any sale on Anyza Market.

List what you would accept

When you post a product for sale, tick **I accept trades** on the price step. The box **What would you accept in trade?** appears.



The list of what you accept in trade

1 Add items · 2 An item on the list · 3 Cash difference

- Type an item and tap **Add** 1. Add several at once by separating them with commas. Up to 10 items.
- Each item 2 gets a category, so a generic word works: "motorbike" matches any motorbike listing, "console" matches any console.
- Tick **I accept cash difference** 3 when the values may not match and one side can pay the rest.
- Remove an item with the **×**. Untick **I accept trades** and the list is cleared.

The list is public on your listing and goes through moderation with the rest of the text. You can change it at any time by editing the listing.

On the listing page

Listings that accept trades show **Accepts in trade** with each item.



Accepts in trade on a listing

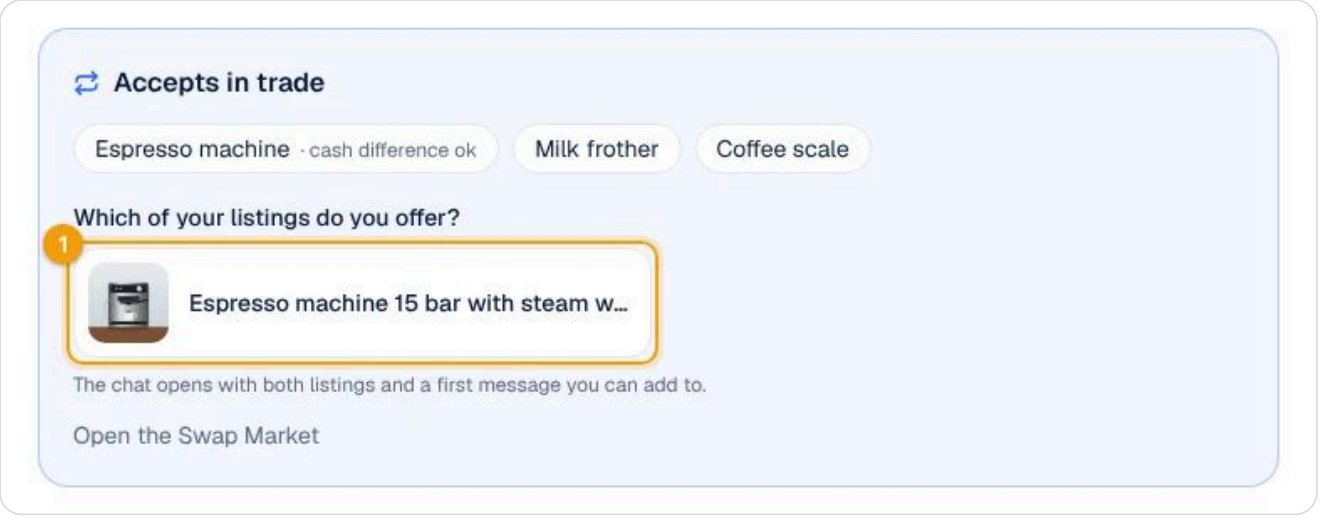
1 What the seller accepts · 2 Propose a trade · 3 Open the Swap Market

- The items 1 show "cash difference ok" when the seller accepts a difference in money.
- **I have one of these — propose a trade** 2 lets you offer one of your own live listings.
- **Open the Swap Market** 3 takes you to the full page.

If it is your listing, the button is **See matches in the Swap Market**: it opens the market with your listing already chosen.

Propose a trade

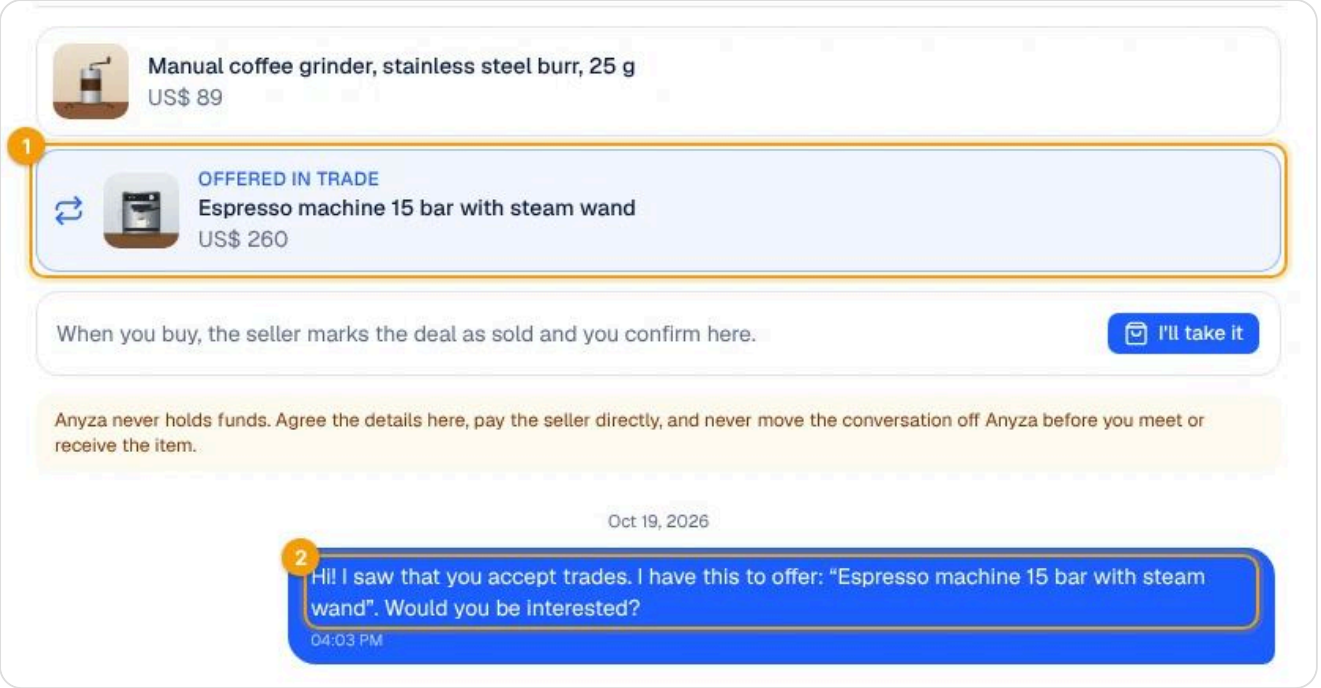
Tap **I have one of these — propose a trade** and choose which of your listings you offer.



Choosing what you offer

1 One of your live listings

The chat opens with both listings and a first message, which you can complete.



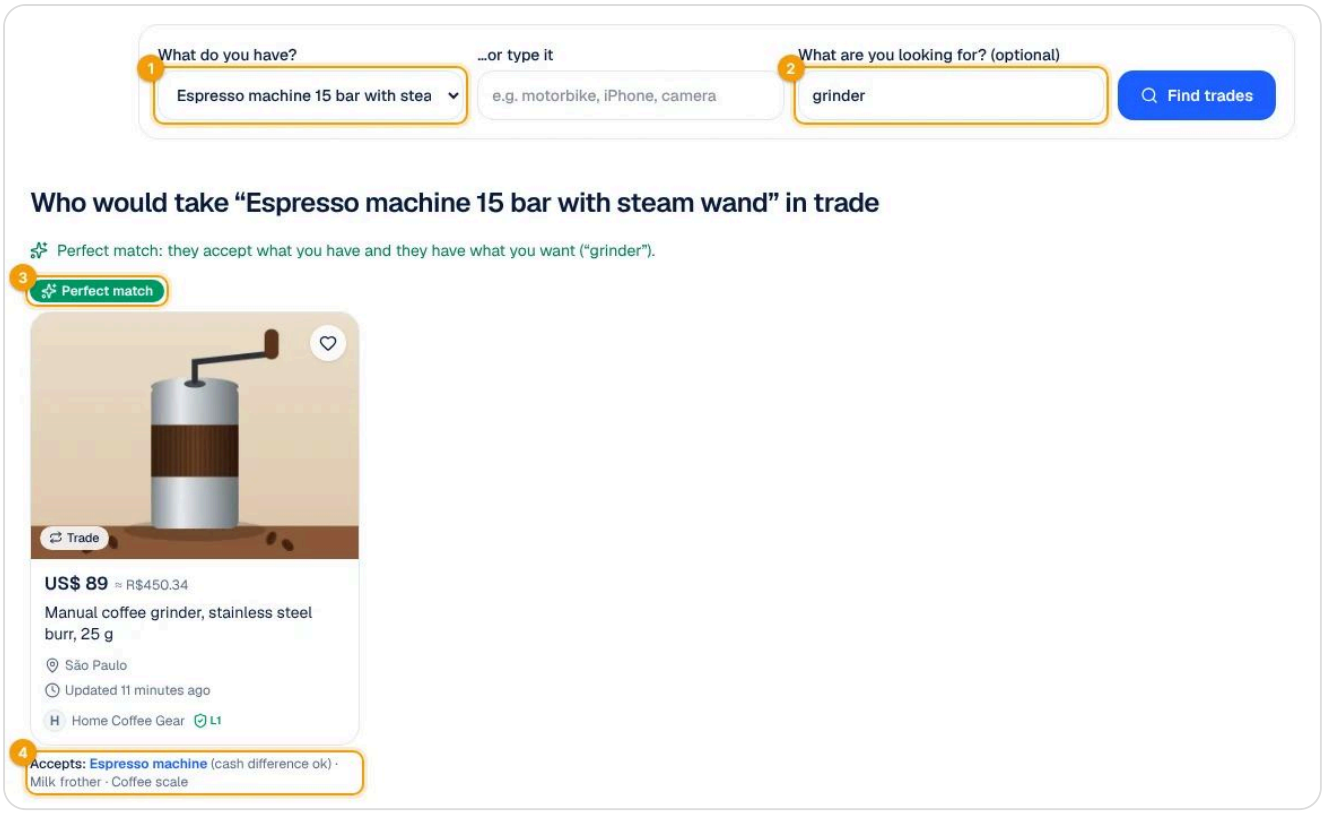
The chat of a trade

1 The listing offered in trade · 2 The first message

Both listings stay at the top of the conversation, so either of you can open them while you talk. To propose a trade you need a live listing of your own; if you have none, post what you have first.

Find who would take what you have

Open the **Swap Market** from the category bar (last item), from the **Accepts trade** filter in the search, or at anyza.market's swap page in your language.



The Swap Market

1 What you have · 2 What you are looking for · 3 Perfect match · 4 What that seller accepts

- **What do you have?** 1: choose one of your listings, or type it ("motorbike", "iPhone").
- **What are you looking for?** 2 is optional. With it, listings that also have what you want come first, marked **Perfect match** 3.
- Under each listing you see everything that seller accepts 4; the item that matched yours is highlighted.

Without filling anything in, the page lists every listing in your region that accepts trades.

Notifications

Once an hour, Anyza looks for new matches. You get a **Possible trade** notification (and an e-mail, if e-mails are on) when:

- someone posts a listing that accepts in trade something you have on sale;
- someone posts something that is on your own list of what you accept.

You get at most one notice per listing and five per day. Turn the e-mail off in **My account → E-mails** (**Possible trades (Swap Market)**).

Closing a trade

Agree on everything in the chat: the items, the condition, any cash difference and where to meet. Then:

1. The owner of the listing taps **Traded with ...** in the chat.
2. The person who offered the trade taps **Confirm the trade**.
3. When the item arrives, tap **I received the item** and you can review each other (Trading: questions, chat and handshake).

The listing then shows **Traded with** the other person and what came **in exchange for** it, and the trade counts on both profiles (**Trades**, next to completed sales). The listing you offered stays live: if it went in the trade, mark it as sold in **My listings**.

Tips

- Meet in a public place and check the item and its papers before handing yours over. For vehicles, check the registration documents.
- A cash difference is paid like any Anyza payment: directly from one person to the other, in crypto. Anyza does not hold items or money.
- Be specific when it matters ("iPhone 13 or newer") and generic when you are flexible ("console").

Related: Post a listing · How to trade safely